



CITY OF VINCENT

ARTS ADVISORY GROUP

Thursday, 3 May at 6:00pm

Venue: Committee Room
City of Vincent Administration and Civic Centre

UNCONFIRMED MINUTES

Attendees:

City of Vincent Councillors

Cr. Jimmy Murphy (Chair)
Cr. Joanne Fotakis

Community Representatives

Mr Simon Venturi	Jessica Darlow
Mr Graham Hay	Ms Laura Warren
Ms Julie Rosario	Ms Claire Stokes
Ms Sioux Tempestt	Dr Sandy Toussaint

City of Vincent Officers

Rosslind Ellis – Manager Marketing and Communications (RE)
Loan Pham – Customer Service Officer (Minutes)

Guest Presenter

Payam Golestani

1. **Welcome / Declaration of Opening** – Acknowledgement of Country

Cr Jimmy Murphy opened the meeting at 6.05pm and delivered Welcome to Country.

2. **Apologies**

Cr Joanne Fotakis
Kaye Adonis – Community Representative
Michael Quirk – Director Community Engagement
Tegan Morey – Acting Arts and Activations Officer

3. **Confirmation of Previous Minutes** – 5 April 2018

Loan Pham to be added to the Attendees list.

4. **Business**

4.1 Creating a Zoo on Beaufort Street – Payam Golestani

- Payam proposes transforming Beaufort Street to become a “zoo”.
- Incorporating large animal replicas along Beaufort Street to encourage public interaction and increase foot traffic.
- Discusses the need for improvement of business traffic in the Beaufort Precinct.
- Human beings affiliate ourselves with animals. We interact – our commonalities.
- This will turn Beaufort Street into a destination, referring to making a place worth travelling for in hopes to enable an inviting feel for families to activate Beaufort Street.
- Payam has ideas to manufacture the animals overseas.

- Aiming for a humorous feel *e.g. Penguin in front of a fish and chip shop*
- Simon Venturi – Suggests contacting Beaufort Street network for this initiative.
- Beaufort is quite heavy on the food stores and bars. Lack of diversity on Beaufort Street is acknowledged.
- Payam Golestani – Creates the opportunity for Beaufort to be approached by families. “Getting kids back in there”. With the help of social media there is so much potential for this project to evolve and involve.
- Payam Golestani Leaves meeting.
- Sioux Temptest – Not the vision for Beaufort Street, this may be more suited for park areas.
- Jessica Darlow – How does animals relate to the Beaufort Precinct?

AAG agree with the issues addressed, though believe that an alternative that supports artists and reflects the community should be put in place as opposed to importing large animals.

4.2 Action Log

- Traffic boxes have been distributed out to ECU, Curtin, UWA and Mount Lawley SHS.
- Additional NBN Nodes will be open for use to local schools as well.

4.3 Arts Strategy

- Sub group to be formed for Art Strategy discussion: Simon Venturi, Julie Rosario, Jessica Darlow and Sandy Toussaint.
- Meeting to be arranged in a fortnight's time to discuss arts strategy and budget.
- Council is about to endorse an additional arts officer.
- Budget of 150-250K budget for the next 18 months.
- Strategy is to be developed over the next 12 months with a budget of 20K.
- Melville's cultural plan – 3 years to develop.
- Must work realistically and have consistent direction.
- Percent for Art funds – to be included in Strategy outcomes.
- Discussion on funds to be spent on supporting artists over a period of time.

5. **Artists in Vincent KPI**

5.1 Create a Vision for Vincent – Balancing Themes

- Push for there to be a criteria.
- Begin establishing projects as a group and have a criteria.
- Work out percentages of different art forms in the City.

5.2 Log Public Artworks to Show Works by Community & Professionals

- Online Art Map to be updated frequently.
- Art Advisory Advice Log introduced, showing captured information/knowledge also to be updated frequently and actioned where possible.

5.3 297 Vincent Street Project – Proposed Temporary Mural

- Look into long term vacant blocks being open for public use, this has been utilised in the U.S. and Town of Victoria Park are currently running a model of this.
- Planning policies may prevent this.

ACTIONS:

- 1) RE prepare initial draft – scope – seed: PowerPoint Presentation. Refine confirmed budget and allocation of funds.
- 2) Planning policies to be looked into to explore possibility of public open spaces used to fuel the arts.

6. Arts Assessment Panel

6.1 Form a Group for Discussion and Assessment

- Have taken feedback, currently drafting up templates. Will need more understanding of artist needs to standardise the feedback.
- Sub groups to assess multiple applications at a time to support consistent assessment

6.2 EOI for Arts Assessment Panel

- Consider public formal arts, but also arts in other areas. Photography to be seen as part of the arts.
- A celebration of creative people.
- Importance of supporting spaces – support the people, support the area. To consider:
 - Leederville Grand Stand and Tafe.
- Paper Mountain may possibly be looking for a vacant space to rent. Paper Mountain have the ability to manage a space, City of Vincent should look into supporting Paper Mountain.
- Benefits can be fed into issues around Beaufort Street.
- Space needs to be affordable and approachable i.e. Stable Wi-Fi connection and substantial space.

6.3 To Review and Assess Percent for Arts Applications

- Working towards a once a month review panel.
- Will also discuss works upon completion as well.

7. Registration of Advice

7.1 Arts Advisory Advice Log

- Capturing all information/knowledge sharing that is posted this allows for actioning where applicable.
- Imagine Vincent raw data information matrix is shown. Gathering all art related feedback/ideas from the Imagine Vincent Campaign to raise the importance of art within the City of Vincent.

7.2 Registering and Maintenance

- Art Advisory Advice Log is to be updated frequently by Arts Officer (D18/ 63352).

8. Arts Budget 2018/19

8.1 Review Annual Budget Allocations for 2018/19

- Look into artists taking on an apprentice with each project to celebrate the value of mentoring, possibly add an apprentice fund to the budget.
- To take into consideration the possibility of neighbourhood artist in residence, refer to article posted in AAG Facebook Page “San Jose Artist-in-Residency”.

8.2 Towards Strategy, Open Arts & Guerrilla Arts

- Councillor Jimmy Murphy to present to Council possible interest in workshopping Guerrilla Arts program.
- Consider changing the project name to avoid affiliation with ‘graffiti’, maybe “Open Source Art”.

ACTION: Form a meeting via Facebook page or email to further discuss Guerrilla Arts Project

9. Close / Next Meeting

The meeting closed at 7.03pm. The next meeting is to be held on Thursday, 7 June 2018.

Signed _____
Councillor Jimmy Murphy (Chair)

Date this _____ day of _____ 2018

Summary of Actions	Responsibility	Due Date
Update terms of reference	RE	Completed
To research gaps, competitor analysis and arts projects as part of an initial scoping document and present at next meeting.	RE	Completed
Offering TAFE a traffic box and to investigate developing a partnership with key education facilities (ECU, Curtin, UWA).	RE	Completed
Administration to investigate opportunity including the roof of the Mezz and installation at Hyde Street Reserve.	RE	Completed
Group to consider next installation and appropriate Noongar artists and any further and activation ideas for the space for this this financial year.	Group	Completed
Banks Reserve Master Plan:- - Facebook Group survey. - Draft Master Plan to be presented to group for comment/input.	MQ	Completed
Leedy Streets Open:- - Data to be brought to next meeting and review of competing events in Perth over the Summer.	RE	1 June 2018
Summer Concerts:- - Review of Summer Concerts.	RE	1 July 2018
285 and 289 Vincent Street Artworks:- - Percent for Art Policy Review.	RE	Completed
612 Beaufort Street Artwork Design Appeal:- Arts grant application to be sent to Kaye Guthrie-Adonis.	RE	Completed
297 Vincent Street Project – Proposed Temporary Mural:- - Prepare initial draft – scope – seed: PowerPoint Presentation. Refine confirmed budget and allocation of funds. - Planning Policies to be looked into to explore possibility of public open spaces used to fuel the arts.	RE RE	Completed December 2018
Towards Strategy, Open Arts & Guerrilla Arts	RE	Completed