



SUMMARY

- The Kyilla Primary and Pre-primary Parents and Citizens Association Inc (**P&C**) is a not for profit organisation.
- The P&C has been operating Kyilla Community Farmers' Market (KCFM) for 5 years and is seeking approval for the continued use of Kyilla Park to run the market on Saturday mornings on an ongoing basis, subject to the same conditions as the existing approval.
- The P&C continues to be motivated by the opportunity to engage and support the local community whilst providing significant benefit to the School and its students.
- A dedicated KCFM Committee has been established by the P&C and reports regularly to its Executive.
- The KCFM continues to be regulated by a charter of prescribed rules for its operation. The KCFM Committee and P&C review these rules and charter periodically to ensure they are current and relevant.
- The KCFM is an asset to the local community, serving as a family friendly place for community members to meet, have coffee or breakfast and shop for their groceries every Saturday.
- The P&C acknowledges the support and assistance provided by the City of Vincent in operating the KCFM.

1.0 KYILLA PRIMARY AND PREPRIMARY PARENTS AND CITIZENS ASSOCIATION

Relevant legislation

Associations Incorporations Act 2015

School Education Act 1999

Kyilla Primary School Pre-primary Parents and Citizens Association (The P&C) is a not for profit incorporated Association which is formed and framed as a legal entity in the following manner:

- Incorporation Associations Registration: A0821858X
- Australian Business Number (ABN): 26 193 427 855
- Charitable Institution: From 1 July 2000
- Trading Name: Kyilla Primary and Pre Primary Parents and Citizens Association

The P&C is legally formed under the umbrella of s142 of the *School Education Act 1999 (WA)* to promote the interests of Kyilla Primary School and its students in *assisting in the provision of resources, facilities and amenities for the School*. S143 of the *School Education Act 1999*, mandates the way in which funds raised are spent by the P&C and in this regard, all funds raised at the KCFM are required to be used for the benefit of the students at a government school.

2.0 ONGOING APPROVAL

The P&C, in operating the KCFM, has provided a way for the local community to engage and connect with each other.



Stallholders pay a fee to the P&C to be able to operate their stall and any profit made by the stallholder belongs to the stallholder. The funds raised from stall fees are paid directly to the P&C and used to continue the operation of the KCFM (for example to pay a Market Manager and to buy necessary equipment and infrastructure) and contribute to the educational resources and learning programs for students at Kyilla Primary School.

To provide certainty for stallholders and the community, we request that the City of Vincent approve the ongoing operation of the KCFM without the need for further approvals. We have enjoyed an excellent relationship with City of Vincent staff and Councillors and aim for this to continue. We request that the approval be ongoing, subject to satisfactory periodic review by the City and adherence to the conditions of approval.

3.0 FREE STALLS

The operation of the KCFM and the mix of stallholders is carefully managed to ensure the sustainability of the market and its ongoing success.

In addition to providing fresh produce for the community, the KCFM provides opportunities for other stalls compatible with the community vision of the KCFM:

1. **P&C** – Run by the P&C for the benefit of Kyilla Primary School (currently a bi-weekly bacon and egg roll stall);
2. **Not for profit organisations** – Available free of charge for local, not for profit organisations such as schools and sporting clubs. This has been utilised by North Primary School, Coolbinia Primary School, North Perth Community Garden, Greyhound adoptions and Phantoms Water Polo Club.
3. **Local Business** – Available free of charge for local businesses to promote themselves within their community.

We have also been pleased that the City of Vincent has attended the market on several occasions, with stalls for the Imagine Vincent community engagement process, Mobile Library, waste and recycling information and collaborations around Bike Week.

4.0 MARKET LOCATION

We are grateful that the City of Vincent approved the “in-kind” use of Kyilla Park for the KCFM and request that the City extend this support of the market and continue to allow the P&C’s “in-kind” use of Kyilla Park for this purpose.

The location of KCFM at Kyilla Park is crucial to the market’s success. It is situated in a quiet, yet readily accessible location between two major roads. The surrounding area is going through regeneration and houses many young families, reflected in the continued increase in enrolments at Kyilla Primary School.

It is this immediate proximity to a thriving community that helps to sustain the vibrant atmosphere and provide the patronage to sustain the KCFM.



Consistent feedback from customers (via surveys and to the Market Manager and KCFM Committee) is that people enjoy the atmosphere of the market and appreciate that it is on a grass surface. People feel like staying to enjoy the atmosphere rather than simply rushing in and out. This is likely a key reason why KCFM has become such a fixture for community engagement and place-making.

5.0 ENTERTAINMENT

The KCFM provides an opportunity for local groups and entertainers to perform. This has included local school choirs, dance troops and other performers. The KCFM has appreciated the support of the City of Vincent to maintain the viability of entertainment at the market and believes it contributes to the vibrant atmosphere.

6.0 MARKET OPERATION

The KCFM continues to be regulated by a charter of prescribed rules to regulate the way in which the market will operate. The charter is managed by the P&C and provides clear governance procedures. It has been adopted to preserve and uphold the original intent, direction and philosophy of the KCFM.

7.0 COMMUNITY ENGAGEMENT AND FEEDBACK

The KCFM receives excellent feedback from the community and patrons. We surveyed people attending the market over several weeks in 2017. A consistent comment was that people love the community feel and atmosphere of the market. People also love the food and fresh produce, the variety and that it is a good place to bring kids.

Through regular themed events, the KCFM seeks to engage the community, support other relevant initiatives and minimise its impact on the environment.

No written complaints from the public have been made to the P&C to our knowledge regarding traffic, noise, amenity etc. The Market Manager is on site during the market, and contact details for the Market Manager are displayed. If any concerns are raised with the Market Manager, these are dealt with promptly at the time.

KCFM has implemented waste reduction, composting and recycling initiatives with the assistance of the City of Vincent, Kyilla Primary School staff and Transition Towns Mt Hawthorn. Further, the KCFM Committee continues to work with stallholders to reduce plastic waste. We have joined Boomerang Bags and screen-printed, canvas bags available for loan to customers. This was an initiative to assist with the plastic bag ban which commenced on 1 July 2018.

A recent market was themed to celebrate book week. Local book clubs participated by meeting at the market and an initiative was provided to connect members of the community that were interested in forming book clubs. Donated, second-hand books were made available for sale and the funds raised from this were donate to the Indigenous Literacy Foundation.

Kyilla Community Farmers' Market



Other themed markets have included Bike to Market for bike week (which is also aimed at encouraging kids to ride to school), our 5th Birthday market in June, and smaller activities for Mothers Day and Easter.

The P&C will continue to request ideas and feedback from the community, invite community organisations to attend and fundraise, collaborate and grow our relationship with City of Vincent and believe that the continued success of the market requires ongoing community engagement.