

CITY OF VINCENT

STRATEGIC COMMUNITY PLAN

2018 - 2028

Created by the community
of the City of Vincent

ACKNOWLEDGEMENT OF COUNTRY

The City of Vincent would like to acknowledge the Traditional Owners of the land, the Whadjuk people of the Noongar nation and pay our respects to Elders past, present and emerging.

We recognise the unique and incomparable contribution the Whadjuk people have made and continue to make to our culture and in our community. We will continue to seek the input of the Traditional Owners.

The land on which we live, meet and thrive as a community always was and always will be Noongar land.

Artwork by Jade Dolman



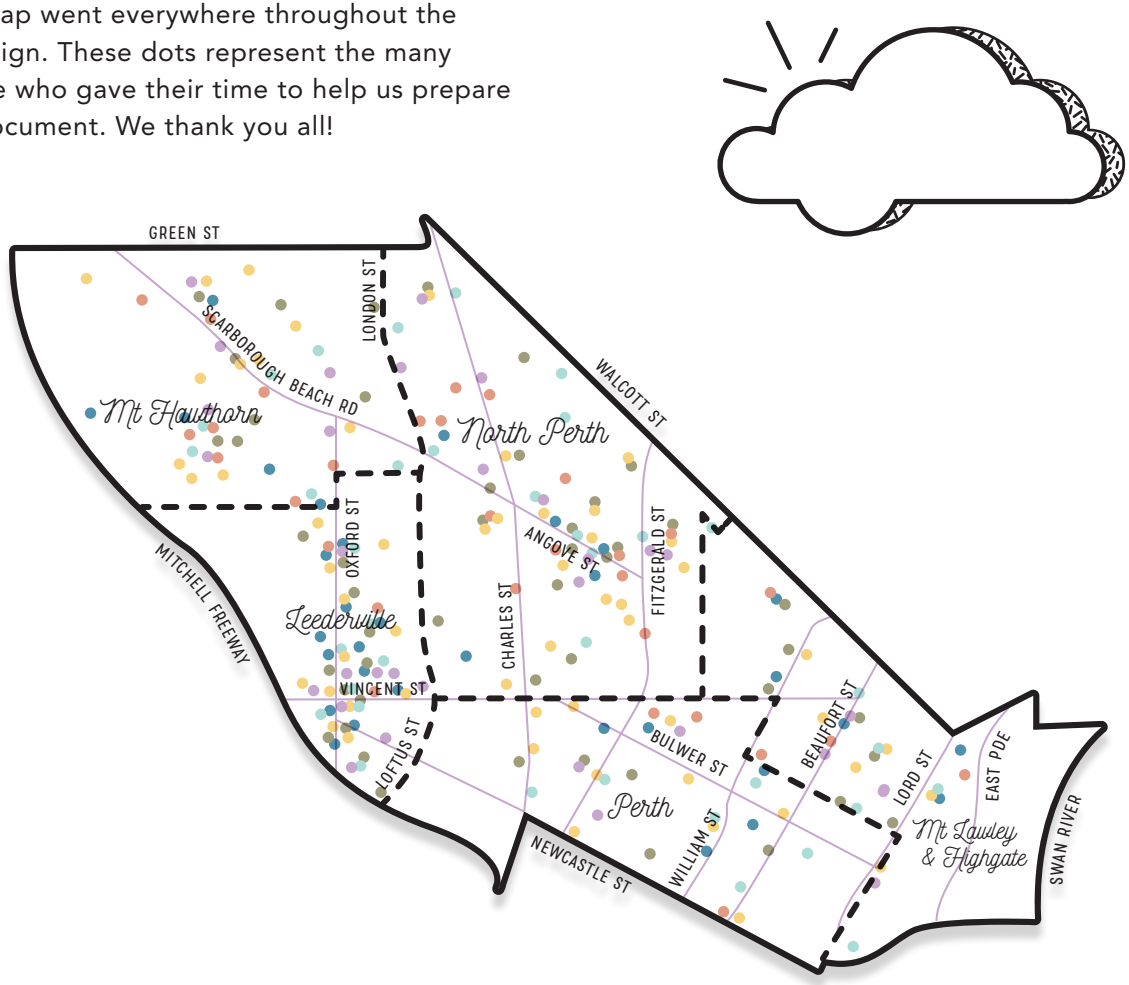

vincent
How can we design
neighbourhoods to en
a greater sense of
community ?

ACKNOWLEDGEMENT OF COMMUNITY PARTICIPATION

This document has been prepared with the support of many people from our wonderfully diverse community. We wish to acknowledge the following people for their support in preparing this document:

- Through our engagement campaign, the 1041 people that provided their time; answering our questions, providing their input and participating in discussions about the direction of Vincent
- Our Town Teams and Advisory Group members for participating in Imagine Vincent
- The businesses who shared our information through posters and postcards
- And last, but not least, our very hard working and passionate Community Engagement Panel; Naomi, Susan, Sarah, Anne, Jannah, Brayden, Ashley, Lay, Ghassan, Maria, Owen, Alec, Patricia, Jim, David, John, Dylan, Jade, Philip, Andrew, Joy, Amanda, Andy, Timothy, Diane, Robert, Alison, Joe, Alen, Anita, Kym, Takeshi, Anne, Nigel, Abbas, Paula, Jolene, Kat, Clint, Jimmy, Elsbeth, Alex, David and Christine.

This map went everywhere throughout the campaign. These dots represent the many people who gave their time to help us prepare this document. We thank you all!





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MAYOR'S MESSAGE



Thank you to the Vincent community for helping us shape this exciting plan for our future.

The City of Vincent Strategic Community Plan is important because it guides the next decade of decision making for our Council, leading us closer to our community's vision and priorities.

Together, we embarked on the biggest community engagement initiative in Vincent's history – a conversation that spanned over 10 weeks and put us in contact with people from all walks of Vincent life.

At the heart of this conversation was an important question – *What do you see when you Imagine Vincent over the next ten years?* Our aim was to get to the bottom of this question in the most collaborative, open and inviting ways possible.

A critical part of this was involving our community every step of the way. We started with a town hall meeting, where we brought community members together and asked them to decide the key questions that would underpin the entire engagement process. We then took these questions out into our community, ensuring that our contact was as deep and diverse as possible.

We roved all over Vincent – including visits to all of our schools, dropping into community groups, chatting at retirement homes, meeting up in local bars, shops and cafes, talking to people in our town centres, having a big day out at the WAFL, and more. And we extended this reach with online communications, surveys and quick polls. As a result, we were fortunate to receive 4,204 thoughts, ideas and aspirations from you.

Your ideas were then given to the Community Panel, a diverse group of residents and business owners who were independently selected to represent a cross section of Vincent. We asked them to take on the big and exciting responsibility of making good and fair recommendations on behalf of our community.

This dedicated group spent two days sorting through all of the feedback received and ultimately arrived at this dynamic vision statement:

"In 2028, the City of Vincent is a leafy and vibrant 24 hour city which is synonymous with quality design and sustainability. Its diverse population is supported in their innovative endeavours by a Council that says YES!"

We are inspired to strive for this.

Throughout this community-driven initiative, some clear themes emerged. These themes are the things that I believe make Vincent a very special place to be: a desire for a sustainable future, a passion for coming together to celebrate who we are, and a progressive approach to new ideas and innovation.

This significant body of work was a team effort - a collaboration between community and Council – and it has ultimately resulted in this Strategic Community Plan.

I hope that when you read the City of Vincent Strategic Community Plan, you will hear your voices in the words on the pages and see your aspirations for our community's future reflected in the priorities and actions.

Together, we can achieve this common vision for a stronger, sustainable and innovative future.

Emma Cole
Mayor



1. INTRODUCTION

The Strategic Community Plan 2018-2028 (SCP) is the City's most significant guiding document and establishes the community's vision for Vincent's future. The Plan will drive our planning, budgeting, resource allocation and service delivery over the next decade, in order to focus our efforts and align our activities to achieve the community's vision.

This SCP is the result of the largest community engagement initiative ever undertaken by the City of Vincent – Imagine Vincent, described in more detail in Section 5.

Through that engagement, we received an abundance of rich feedback from all areas of our community, which together have helped paint a picture of how our community wants to experience life in Vincent in the decade ahead.

That in turn has enabled us to think about the contribution and commitment that we can make to help achieve the community's vision for the future.

In developing this SCP we also acknowledge the previous Vincent Vision community engagement campaign that underpinned the City's immediate past SCP and laid the foundations upon which the Imagine Vincent engagement initiative was built. This reflects the City's ongoing commitment to engaging with our community to understand, define and deliver on our shared vision for the future.




Our imagination is shaping
Vincent for the next 10 years!
imagine
vincent
LIVING
PLACES WE GO

2. PLANNING AND REPORTING FRAMEWORK

Under the Local Government Act 1995, every local government in Western Australia must develop a Strategic Community Plan, as part of an Integrated Planning and Reporting (IPR) Framework.

Relevant Regulations and Guidelines require that the Plan clearly define the Council's strategic priorities, actions and initiatives for the coming decade – clearly linked to the community's aspirations for the future. The IPR framework is illustrated in Figure 1 below.

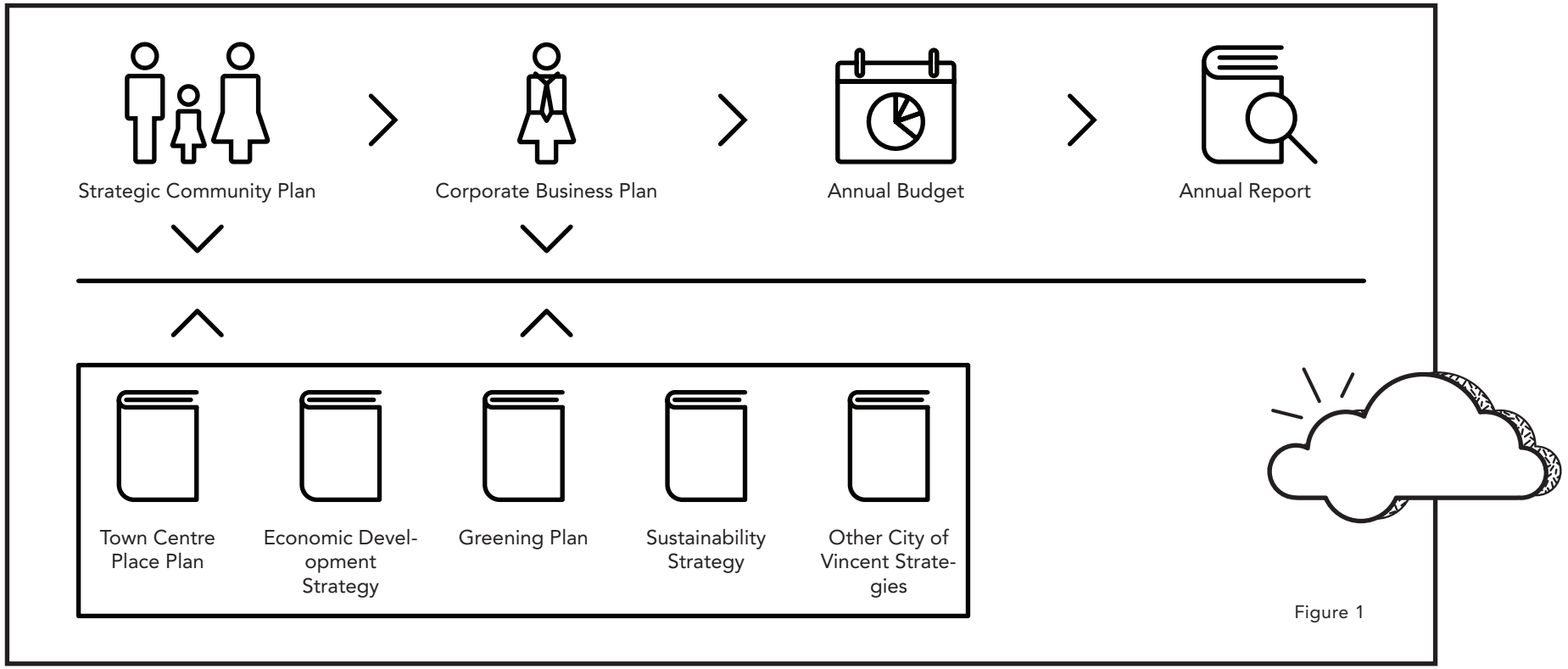


Figure 1

3. CONTEXT

State Direction

The State Government's Perth and Peel @ 3.5 million strategy, describes the future direction for the region as its population approaches 3.5 million in the 2030s. In addition to promoting increased infill development, the strategy identifies the following principles as key to maintaining the health of the region:

- Liveable
- Prosperous
- Connected
- Sustainable
- Collaborative

Feedback received from our community through Imagine Vincent has illustrated a strong alignment to these principles, which have been incorporated into this document.

Strategic Considerations

Research, trends and technology of various kinds are always dynamic. They provide new insights into strategic issues we ought to consider for the future.

For the City of Vincent, these issues include:

- Ensuring a healthy, functional and equitable city to cater for our growing population;
- The need for diverse housing, both in affordability and in building types to accommodate changing lifestyles and needs;
- Shifting global economies, changing local job markets and the need for a resilient and diverse local economy;
- Climate change and the effect it could have on our flora, fauna and the physical environment;
- Technological disruptions, including digitally facilitated sharing economies and autonomous vehicles;
- Evolutions in transport and the infrastructure to support them;
- Public health issues and ways to support a healthier community; and
- Addressing social isolation among the aged, at-risk and disadvantaged in our community.

Such considerations were frequently raised throughout the Imagine Vincent engagement process and are reflected in the direction and outcomes of this document.



4. CITY PROFILE

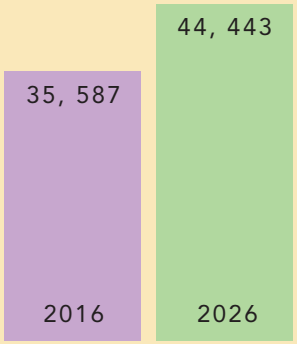
AREA



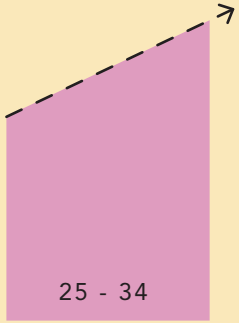
18,349
RATEABLE PROPERTIES

INCLUDING: North Perth, Leederville, Highgate, Part of Coolbinia, Mount Hawthorn, parts of East Perth, West Perth, Perth, Mount Lawley and Osborne Park, Gledanlough.

POPULATION



FASTEST GROWING AGE GROUP



35%
BORN OVERSEAS

1800
PEOPLE BECAME CITIZENS OVER THE LAST 10 YEARS

21%
DO VOLUNTARY WORK

AROUND VINCENT

9 SITES OF ABORIGINAL SIGNIFICANCE FOR THE WHADJUK NOONGAR PEOPLE

106.4HA PARKS AND GARDENS

+144KM OF ROAD

+260KM OF FOOTPATH

+11 SCHOOLS AND TAFES

+10 HALLS AND PAVILLIONS

2,851 REGISTERED DOGS

861,000 BEATTY PARK VISITS

42 PLAYGROUNDS

2 NATURE PLAYGROUNDS

25 SWING SETS
+36 FITNESS

EQUIPMENT

7 SAND PITS

8 PARKLETS

19 CAR PARKS

11.9% TREE CANOPY COVER

BUSINESS & COMMUNITY

+4,000 LOCAL BUSINESSES

+400 RETAIL, FOOD AND HOSPITALITY BUSINESSES

+25,700 LOCAL JOBS

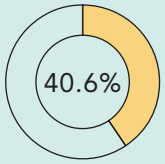
16 COMMUNITY EVENTS

158 PUBLIC ART MURALS

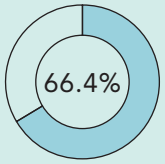
3000 FREE PLANTS GIVEN TO COMMUNITY EACH YEAR

PROPERTY OWNERSHIP

HOME OWNERSHIP

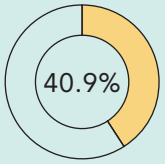


COV

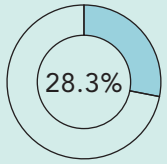


Greater Perth

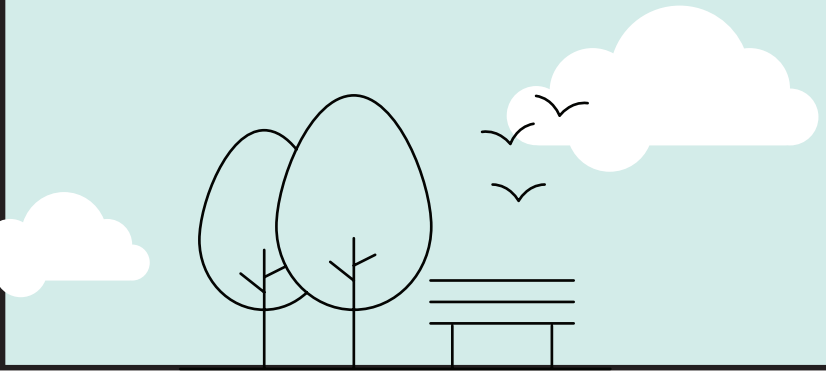
RENTING



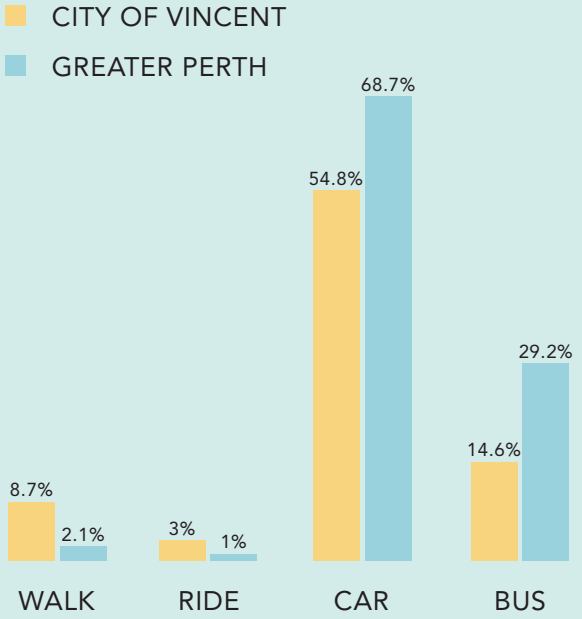
COV



Greater Perth



GETTING AROUND



5. THE PROCESS

The Strategic Community Plan represents our community's long term vision, values, aspirations and priorities and what we'll do to help achieve them. The SCP defines our strategic priorities and will inform our resource allocations, intentions for asset stewardship and service delivery over the coming decade – clearly linked to the community's aspirations.

With this in mind, we embarked on the most significant community engagement exercise ever undertaken by the City of Vincent – Imagine Vincent.

Through this engagement campaign we wanted to reach far and deep into our community to understand our community's dreams and desires for the future, so that we could then define the role we can play in making the community's vision a reality.

Above all else, we wanted Imagine Vincent to be engaging, inclusive, transparent and collaborative, with two key goals in mind:

- To provide every person living, working in or visiting Vincent with every possible opportunity to shape our future; and
- To ensure the feedback results were honest, independent and representative of our community at large, including age composition, gender, ethnicity, language, religion and ability.

The process undertaken through Imagine Vincent is documented in more detail in the Imagine Vincent Engagement Summary, which is an important reference source for the detail in this SCP. A simple flowchart of the engagement process is shown in Figure 2, while a snapshot of some key numbers from our 'imagining' are shown in Figure 3.

Reviews

It is also important to note that the SCP, while being incredibly important in guiding us over the next ten years, will not remain static.

As we continue to deliver on the outcomes and actions of this SCP we will maintain an open and transparent dialogue with the community, to stay in step with community expectations.

We will undertake a desktop review of this Plan every two years to ensure the outcomes and actions remain relevant and assess how well we have delivered on our commitments. This review will involve key stakeholder groups and analysis by the City.

A complete review of this Plan will be undertaken every four years, involving further engagement with the broader community. Our two-yearly desktop reviews will help us track our progress and refine our focus to ensure the size and scope of the four-yearly review appropriately responds to any changes in community aspiration or expectation.

This in turn will support us in continuing to be an agile Local Government that is alert and responsive to our community's needs.

8 June - early September 2017
Community Workshop Launch - 8 June

Focused meetings, community conversations, social and traditional media, quick polls, surveys, pop-up meetings and direct contacts

August - mid September 2017
Ongoing pop-up meetings, social and traditional meetings, quick polls and Community Engagement Panel Review emerging

October 2017 - June 2018
Review of community engagement outcomes, consolidation of Community Engagement Panel outcomes

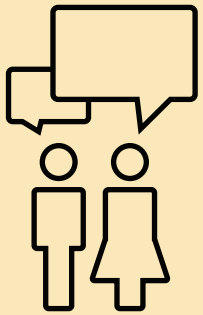
Development of Strategic Community Plan



Figure 2. The Imagine Vincent Process

HIGH LEVEL SUMMARY

Diversity was a key target of the Imagine Vincent Process.
The following represents some key facts (followed by a breakdown).



THERE HAVE BEEN **1041** PEOPLE INVOLVED IN IMAGINE VINCENT



OVER **4204** THOUGHTS, IDEAS AND VIEWS

349 ONE ON ONE CONVERSATIONS

615 QUICK POLL VOTES

8 EVENTS HOSTED BY LOCAL BUSINESSES

32,015 POSTCARDS MAILED TO ADDRESSES

4,500 VISITS TO THE IMAGINE VINCENT WEBSITE

23 COMMUNITY GROUPS ENGAGED

1 LAUNCH WORKSHOP

12 POP UP COMMUNITY EVENTS

22 AGED AND SENIOR GROUPS DIRECTLY CONTACTED

500 SURVEYS AND REGISTRATION FORMS AT COMMUNITY CENTRES

42 COMMUNITY PANEL MEMBERS

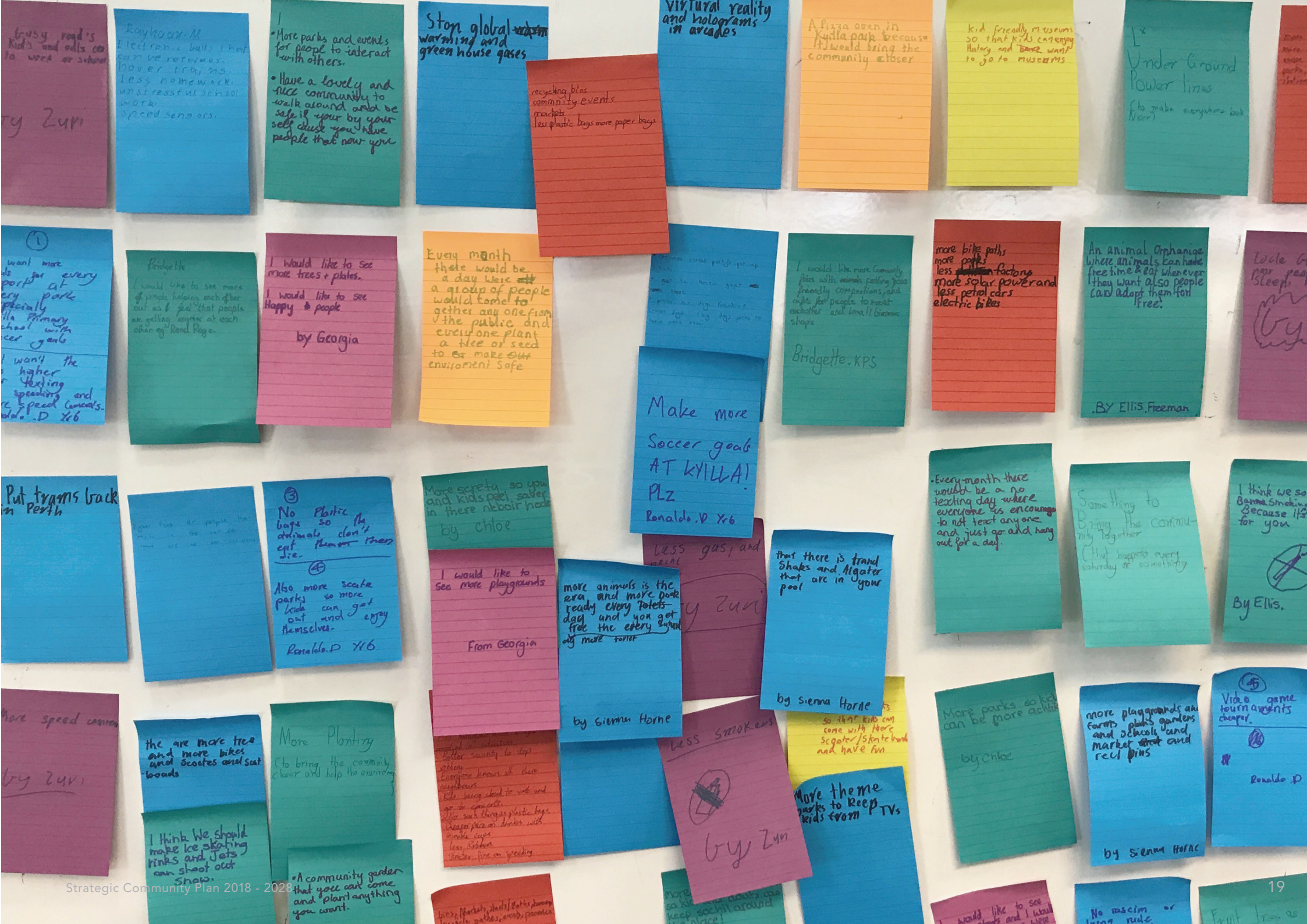
237 CHILDREN/YOUNG PEOPLE INVOLVED

12,000 COMMUNITY PANEL INVITATIONS SENT TO RANDOMLY SELECTED COMMUNITY MEMBERS

5 LOCAL ABORIGINAL GROUPS ENGAGED

6 EVENTS AT EDUCATION INSTITUTES

Figure 3. Imagine Vincent Key Numbers


Stop global warming and green house gases
virtural reality and holograms in arcades
A Pizza oven in Kyalla park because it would bring the community closer
kid friendly museums so that kids can enjoy History and don't want to go to museums
Under Ground Power lines
to make everywhere look Nicer
recycling bins
community events
markets
less plastic bags more paper bags
I would like to see more trees + plates.
I would like to see Happy people
by Georgia
Every month there would be a day where a group of people would come together any one from the public and everyone plant a tree or seed to make environment safe
Make more Soccer goals AT KYILLA! PLz
Ronaldo.D Yr6
more bike paths
more parks
less factorys
more solar power and less petrol cars
electric bikes
An animal Orphanige where animals can have free time & eat whenever they want also people can adopt them for free!
.BY Ellis.Freeman
Bridgette.KPS
Put trams back in Perth
No Plastic bags so the animals don't eat them
Also more scate parks so more kids can get out and enjoy themselves.
Ronaldo.D Yr6
More secrety so you and kids feel safer in there neibourhods
by chloe
I would like to see more playgrounds
From Georgia
more animals is the era and more pools ready every Toilets day and you get free the entry
by Sienna Horne
that there is trand Sharks and Algater that are in your pool
by Sienna Horne
Every month there would be a no texting day where everyone is encouraged to not text anyone and just go and hang out for a day.
Something to Bring the Community Together (That happens every saturday or something
I think we should Banna Smoking Because it's for you
By Ellis.
more speed cameras
by Zuri
the are more trees and more bikes and scootes and skateboards
I think We should make Ice skating rinks and Jets can shoot out snow.
More Planting
to bring the community closer and help the environment
A community garden that you can come and plant anything you want.
Less smokers
by Zuri
More parks so kids can be more active
by chloe
more playgrounds and farms plants gardens and schools and market stuff and rest pins
by Sienna Horne
Video game tournaments cheaper.
Ronaldo.D



WE CAME TO YOU...

Mayor's Night at the Cabin



Cups of tea with the residents of Leederville Gardens (thanks for the cake)



Local Business nights in North Perth, Mt Lawley, Leederville and Mt Hawthorn

Composting workshop chat

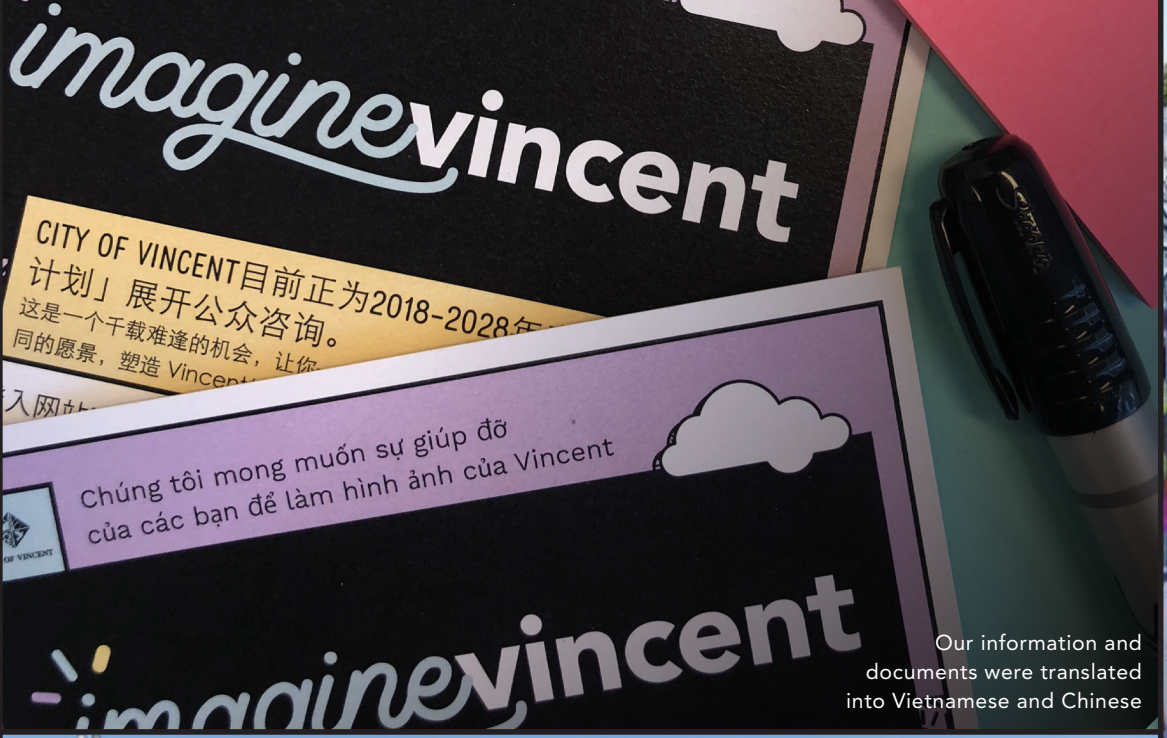


Displays at The Mezz and North Perth shopping Centre

Beaufort Street craft market



Imagine Vincent Cup at Leederville Oval



Our information and documents were translated into Vietnamese and Chinese



Tree planting day in Mt Hawthorn



Pop up at the Leederville skatepark

Noongar Radio tea and catch up

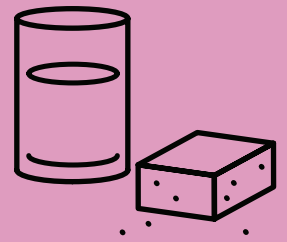


Pop Ups in our Parklets
(with free coffee!)

Budburst Bar
Night for Dads
of Vincent



Supper with residents of
Foyer Oxford (thanks for
the milo and brownies)





Skateboarding clinics
in Leederville with our
brainstorm clouds

William Street event at
Bar 399 with Chinese
language translators





Department of Sport and Recreation morning tea



Evening hang out with Vincent Mums at Ilka

Classroom discussions with Vincent students about how they see the future



North Perth Local meet the Neighbour night at the Old Laundry



6. VISION

In concluding the community engagement campaign, our independently and randomly selected Community Engagement Panel was asked to create a vision statement that best reflected the ideas and feedback received from our community throughout the Imagine Vincent engagement campaign.

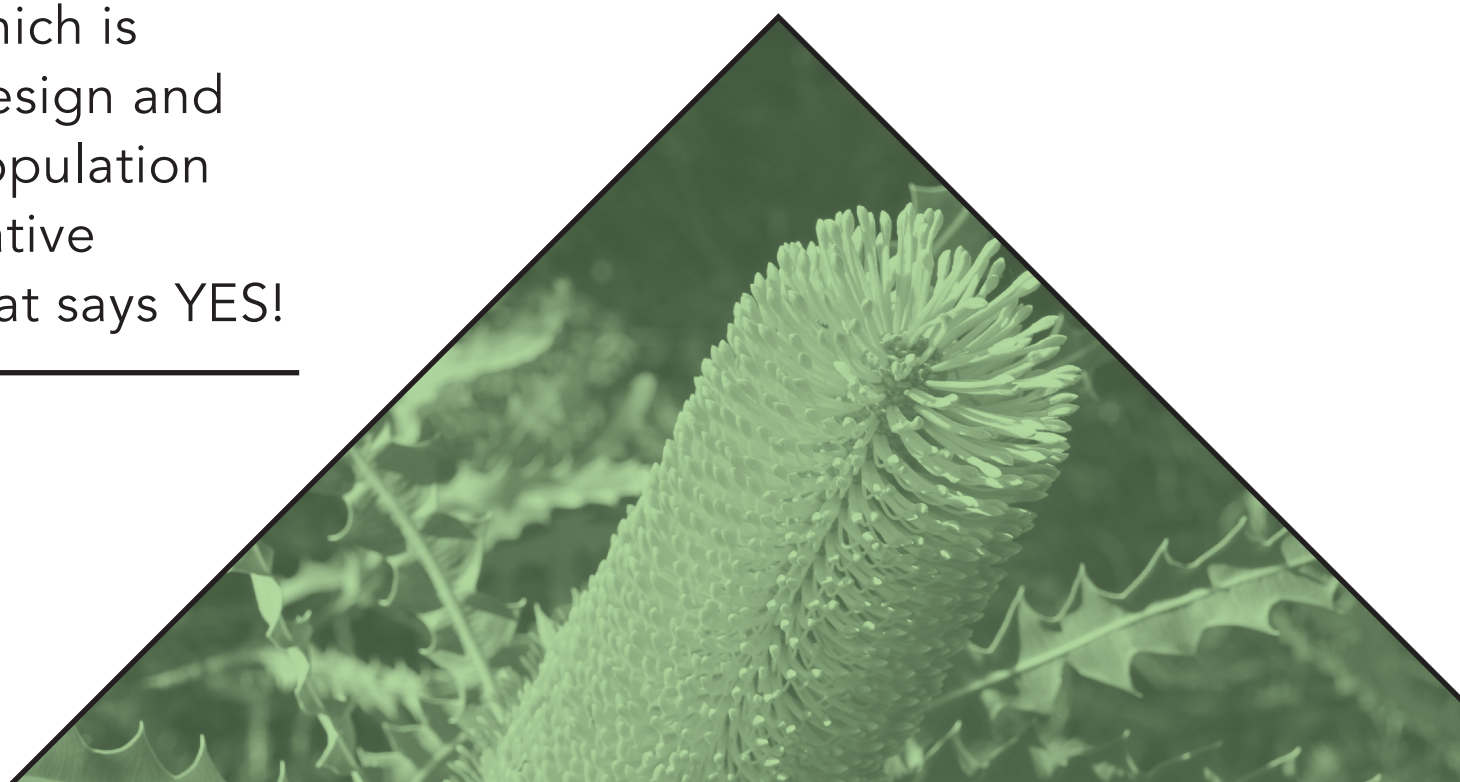
The Panel's resulting vision statement is below:

In 2028, the City of Vincent is a leafy and vibrant 24 hour city, which is synonymous with quality design and sustainability. Its diverse population is supported in their innovative endeavours by a council that says YES!

This statement represents the Panel's interpretation of what our community wants for the future of Vincent.

What we hear is that the community wants us to be a Council and an organisation that is clever, creative and courageous; that is in tune with community appetites and expectations; open-minded and willing to push the boundaries and willing to think and act as an enabler rather than a traditional local government regulator.

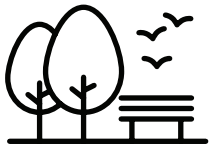
We are delighted to accept the challenge!



7. PRIORITIES

Our priorities to 2028 are defined below. They have been drawn from the feedback received from our community, and reflect our past, present and future.

No one priority is more substantial than another; each works in concert with the others to deliver on our community's overall vision.



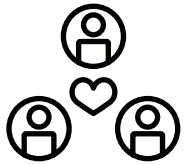
Enhanced Environment

The natural environment contributes greatly to our inner-city community. We want to protect and enhance it, making best use of our natural resources for the benefit of current and future generations.



Accessible City

We want to be a leader in making it safe, easy, environmentally friendly and enjoyable to get around Vincent.



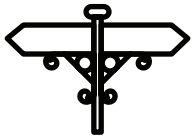
Connected Community

We are a diverse, welcoming and engaged community. We want to celebrate what makes us unique and connect with those around us to enhance our quality of life.



Thriving Places

Our vibrant places and spaces are integral to our identity, economy and appeal. We want to create, enhance and promote great places and spaces for everyone to enjoy.



Sensitive Design

Design that 'fits in' to our neighbourhoods is important to us. We want to see unique, high quality developments that respect our character and identity and respond to specific local circumstances.



Innovative & Accountable

The City of Vincent has a significant role to play in supporting our community to realise its vision. To achieve this, we will be an innovative, honest, engaged and responsible organisation that manages resources well, communicates effectively and takes our stewardship role seriously.

8. OUTCOMES AND ACTIONS

Using the results of the Imagine Vincent community engagement campaign, we have defined the following for each of the six Priority Areas

Outcomes – The aspiration that the community expects us to achieve. These are the Outcomes we will work towards and will be achieved by focusing on a number of Actions.

Action – Our commitment to what we will do to achieve or contribute to the community's Outcomes. These Actions will be delivered through specific tasks and activities stated in our Corporate Business Plan.



ENHANCED ENVIRONMENT

The natural environment contributes greatly to our inner-city community. We want to protect and enhance it, making best use of our natural resources for the benefit of current and future generations.

THE OUTCOMES WE WILL WORK TOWARDS	WHAT WE'LL DO
• Our parks and reserves are maintained, enhanced and well utilised • Our urban forest/canopy is maintained and increased • We have improved resource efficiency and waste management • We have minimised our impact on the environment	Invest in our parks and reserves which may include increased planting, improving or establishing playgrounds or skate parks and providing improved infrastructure such as water fountains and seats.
	Increase access to green space in high priority areas.
	Increase native planting and urban canopy in the public realm including tree planting in road reserves, verge gardens and strategic greening of City assets.
	Provide information and support the community to increase greening and tree preservation on private property (such as developing a planting guide).
	Deliver a contemporary and sustainable waste service that minimises waste generation and increases recovery, reuse and recycling.
	Invest in alternative energy and water efficiency initiatives, including consideration of emerging technologies.
	Support education programs and initiatives that assist the community to live sustainably.

Comments from the Community





ACCESSIBLE CITY

We want to be a leader in making it safe, easy, environmentally friendly and enjoyable to get around Vincent.

THE OUTCOMES WE WILL WORK TOWARDS	WHAT WE'LL DO
• Our pedestrian and cyclist networks are well designed, connected, accessible and encourage increased use • We have better integrated all modes of transport and increased services through the City • We have embraced emerging transport technologies	Deliver alternative streetscapes that encourage increased pedestrian and cyclist activity.
	Develop and progress an integrated transport plan that considers increased and better connected pedestrian, cyclist and public transport.
	Improve and enhance pedestrian and bicycle support infrastructure.
	Prioritise pedestrians through safe streets, slower speed zones and shared spaces.
	Partner with others, including Local Governments and the State Government, to advocate for improved transport networks.

Comments from the Community



CONNECTED COMMUNITY

We are a diverse, welcoming and engaged community. We want to celebrate what makes us unique and connect with those around us to enhance our quality of life.

THE OUTCOMES WE WILL WORK TOWARDS	WHAT WE'LL DO
• An arts culture flourishes and is celebrated in the City of Vincent • We have enhanced opportunities for our community to build relationships and connections with each other and the City • Our many cultures are celebrated • We recognise, engage and partner with the Whadjuk Noongar people and culture • Our community facilities and spaces are well known and well used • We are an inclusive, accessible and equitable City for all	Integrate accessibility, diversity and inclusion into our operations and service delivery to meet the needs of everyone in our community.
	Develop a clear vision for creative arts in the City and continue to deliver public art, inclusion of art in built form, opportunities for local artists and creative spaces.
	Acknowledge and celebrate the history of the Whadjuk Noongar people and develop partnerships with local Whadjuk Noongar organisations and community members.
	Improve access to information on all that we offer our community, including comprehensive neighbourhood maps.
	Lead by example through decision making and communications to support the diversity and culture of our community.
	Develop and deliver a community engagement charter that clearly identifies how and when we will engage with the community and provide a single location for all information sharing.
	Support and streamline community-led opportunities in public spaces such as 'street parties', community gardens and verge parks.
	Partner with support services and surrounding local governments to proactively address homelessness, social isolation and disadvantage and facilitate opportunities for members of the community to be involved.

Comments from the Community

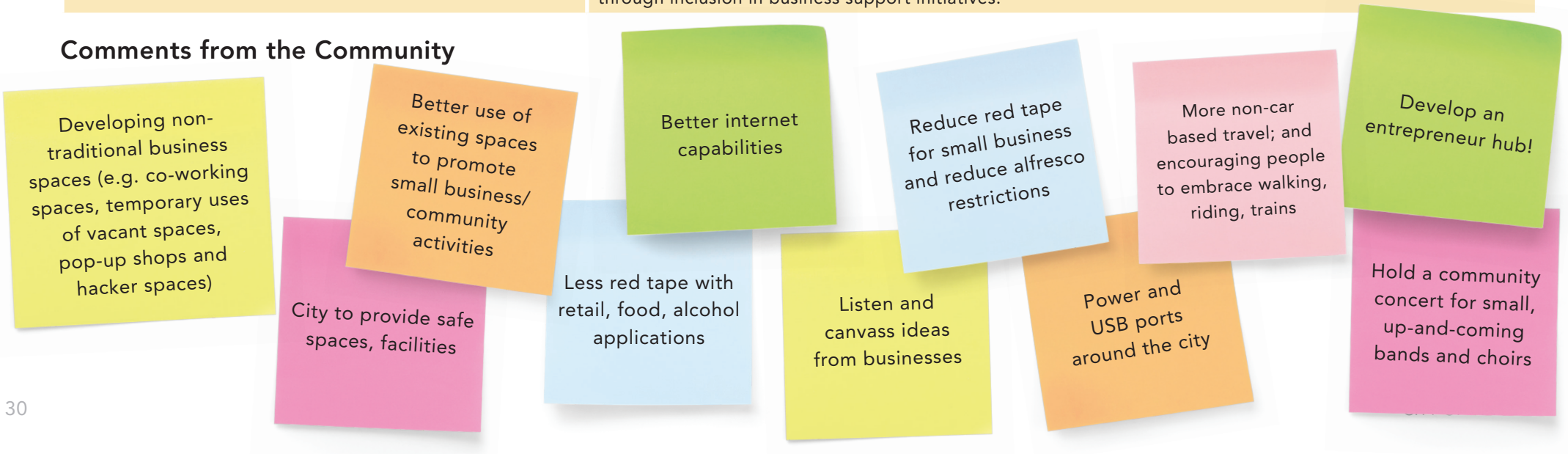


THRIVING PLACES

Our vibrant places and spaces are integral to our identity, economy and appeal. We want to create, enhance and promote great places and spaces for everyone to enjoy.

THE OUTCOMES WE WILL WORK TOWARDS	WHAT WE'LL DO
• We are recognised as a City that supports local and small business • Our town centres and gathering spaces are safe, easy to use and attractive places where pedestrians have priority • We encourage innovation in business, social enterprise and imaginative uses of space, both public and private • Our physical assets are efficiently and effectively managed and maintained	Increase our role and influence in attracting, retaining and growing independent businesses in the City through economic development initiatives and support for town teams.
	Increase safety in our town centres and public places through good design, investment in infrastructure and partnerships with WA Police and community organisations.
	Prioritise investment in maintenance, repair and improvement programs to deliver high quality public places and facilities.
	Streamline systems and policies to reduce red tape and barriers for business.
	Review opportunities and advocate to better connect the City through support for the digital economy, investigating options for enhanced telecommunications infrastructure and services such as free public wi-fi.
	Take a place-based approach to investment in our town centres and gathering places to increase activation, improve wayfinding and create destinations for all members of the community.
	Encourage business growth and community interaction in smaller neighbourhood centres across the City, through inclusion in business support initiatives.

Comments from the Community



SENSITIVE DESIGN

Design that 'fits in' to our neighbourhoods is important to us. We want to see unique, high quality developments that respect our character and identity and respond to specific local circumstances.

THE OUTCOMES WE WILL WORK TOWARDS	WHAT WE'LL DO
• Our built form is attractive and diverse, in line with our growing and changing community • Our built form character and heritage is protected and enhanced • Our planning framework supports quality design, sustainable urban built form and is responsive to our community and local context	Improve design outcomes for all types of development in the City with the support of our Design Review Panel.
	Encourage increased diversity of housing for our growing community through planning policy.
	Support high quality density development in town centres and high frequency corridors that responds to the local context.
	Reward sustainable design innovations including improved waste management, alternative energy, improved air quality and noise attenuation and more useable green space.
	Champion our community's aspirations and the importance of local context within planning frameworks and decision making.

Comments from the Community



INNOVATIVE AND ACCOUNTABLE

We have a significant role to play in supporting our community to realise its vision. To achieve this, we will be an innovative, honest, engaged and responsible organisation that manages resources well, communicates effectively and takes our stewardship role seriously.

THE OUTCOMES WE WILL WORK TOWARDS	WHAT WE'LL DO
• Our resources and assets are planned and managed in an efficient and sustainable manner • Our community is aware of what we are doing and how we are meeting our goals • Our community is satisfied with the service we provide • We are open and accountable to an engaged community	Review and consolidate assets to ensure all buildings and facilities are well utilised and meet community needs.
	Continuously improve the City's website and other communication channels to ensure information is easy to find and services are effectively communicated.
	Support two-way dialogue and provide clear pathways for community members to find information and interact with us through on and off-line options.
	Involve the community in setting our strategic directions through ongoing participation.
	Advocate on issues of importance to our community.
	Measure and respond to the level of community satisfaction with the City.

Comments from the Community

Provide more awareness of available facilities for community activities and events

Opportunities for sharing responsibility for asset management (e.g. tidy streets programs, garden competitions, graffiti reporting)

Continue the strong council focus on transparent/ accountable dealings

Make it easy for change to happen

Ensure businesses are not tied down in Council red tape when they are trying to be innovative

We love the innovative thinking, the involvement of the community, the diversity of the community here is highly represented and celebrated and there is a general support and encouragement about change and progressive ideas





9. COMMUNITY DECISION MAKING CRITERIA

In recognising the enormous contribution of our Vincent community to this process we also recognise that decisions will need to be made in the future about what actions to prioritise, or about necessary actions that may not have been apparent at the time we undertook our engagement process.

To ensure our future decision making is robust and follows the values of the work undertaken throughout the engagement campaign, we also took the opportunity to discuss what decision making criteria was most important to the community in making ongoing decisions.

Our Community Engagement Panel considered a variety of key decision making criteria which reflect the values and expectations they believe the community would like to see applied to the City's decision-making framework.

Using these criteria, we will be able to determine the best course of action and budget allocation for key decisions that affect our future direction.

Alongside our specific Priorities, Outcomes and Actions, these criteria will assist us to ensure decisions are made in alignment with community expectations and preferences. In all, there are six criteria, ranked by the Panel in order of priority where 1 has the greatest importance, as follows:

RANK	CRITERIA	DESCRIPTION
1	**Liveability**	**Liveability is about social wealth.** Improved access to community services and good public transport will increase liveability, as will the ability to observe our history and culture through the preservation of important buildings and precincts that ground our sense of place.
2	**Sustainability**	**Sustainability is about long term return on investment.** Sustainability will be achieved through projects and activities that deliver benefits for future generations without negatively impacting on the current community, that reduce pollution and result in better public health outcomes. These projects and activities should be forward thinking; identifying and allowing for adaptation to new trends if required. Projects and activities will be long term, have agreed measurement and results will be reported.
3	**Efficiency**	**Efficiency is about more responsible use of our assets.** Efficiency will be achieved through projects and activities that use strong data and evidence for decision making to maximise the use and enjoyment of our existing spaces and encourage multiple and shared use of resources. Partnering with other Local Governments and State Government agencies, reducing red tape, and providing greater access to knowledge and information about living and working in the City will increase efficiency.
4	**Equity**	**Equity is about servicing the whole community.** Equity will be achieved through projects and activities that benefit the majority of our community; across all cultures, ethnicity, ages, genders, ability and financial status. These projects and activities will result in balanced delivery of service for all. Projects and activities that recognise both long term and short term community members and include strategies to encourage participation across different demographics will increase equity.
5	**Helping Connect People**	**Helping Connect People is about creating an environment for sharing and solution finding.** Connecting people will be achieved through projects and activities that identify and consider the relationships between stakeholders when making decisions, that encourage greater relationships between our business, social, recreation and residential communities, and support sharing and solving problems together. Shared spaces, shared resources and access to knowledge and information about our community will help connect people.
6	**Respecting the many cultures of Vincent**	**Respecting the many cultures of Vincent is about recognising our history and celebrating our diversity.** This will be achieved by projects and activities that openly support our many and varied community members; through locally relevant signage and communications tools, through events, festivals and food, and through expressing shared values whilst fully respecting our differences. Projects and activities that encourage tolerance, understanding, pride of place and the unification of our community will help all of our many cultures feel respected.

This document is available in other formats and languages upon request.

