Statement of Proposed Use of the Site

We are three psychologists who are hoping to open a family-focused centre in Leederville under the name Lifespan Psychology Centre. Our choice of location is deliberate and strategic, given the increased occupation of families with young children in and around the Leederville area and the current absence of mental health support services for this population. If our plans are endorsed by council, we aim to develop a centre that will provide assessment, counselling, and general support to individuals and families. All three psychologists have alternative jobs and plan to work at the centre part time (to a total of 1 Full Time Equivalent staff member). Opening hours will be Monday to Friday operating between 8am and 6pm. Late afternoon times are important since access is then available to those who might otherwise work or be at school during work hours. We schedule a 15-30 minute break between all patient appointments and so do not anticipate any patient overlap for individual practitioners. Practitioners each see a maximum of 6 patients per day. After completing some focused market research amongst our current client cohorts, we have identified 251 Oxford St as an ideal location and building for the work we are planning. This property comes with three car bays, which will mean that all psychologists have parking. As is evident from this, patients will need to use the parking available in the surrounding area. We would predict that by scheduling 15-30 minutes between all patient consults, there is unlikely to be a need for more than three public bays at a time. Additionally, this will mean drastically fewer than 10 vehicle trips associated with our business in peak hour. Given the nature of work that we are engaging in and the capacity of this business to bring families into Leederville and keep local families from needing to travel elsewhere for services, we are requesting that the council support us by waiving any parking fees usually associated with a plan such as this.

Please note: we have phoned and discussed this application with one of the City of Vincent planning officers and have included a rationale here for all points that she recommended we cover.