

VINCENT REBOUND PLAN – IMPLEMENTATION FRAMEWORK

Table 1. Our Places: Actions and initiatives to create safe, easy to use and attractive, places for people that support social interaction, creativity and vibrancy

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 12 October 2020	Quarterly Update – 2 December 2020
				2020/21		2021/22			
				Jul-Dec	Jan-Jun	Jul-Dec	Jan-Jun		
1.1 Make it easy to use town centre public spaces and simplify the process to host events and activations	<ul style="list-style-type: none"> update SpacetoCo booking options and promote free hire of town centre public spaces explore opportunities to create pre-approved event spaces 	\$5,000	Marketing & Partnerships/ Policy & Place	•	•			SpacetoCo has been updated and is ready to go live with promoting free town centres and public spaces. Pre-approved event space project due to commence January 2021.	<p>All free spaces are now available on SpacetoCo. Free spaces include: Axford Park (Mount Hawthorn), North Perth Common (North Perth), Mary Street Piazza (Mount Lawley), Leederville Village Square (Leederville), Oxford Street Reserve (Leederville) and Tu Do Park (Perth).</p> <p>Media release to promote the City's support of small scale summer events and activations drafted. Marketing material distributed to all event and community groups in mid-November.</p>
	<ul style="list-style-type: none"> streamline events approval processes in consultation with Town Teams to ensure processes are fit for purpose 		Built Environment & Wellbeing	•	•			<p>The City is receiving a steady stream of event applications in the lead up to the Christmas period. The City's Health Services team are providing guidance to event organisers of COVID requirements.</p> <p>While a 'COVID-Event Plan' is a statutory requirement for gatherings of more than 500 persons, the City is following best practice by requesting a COVID Safety Plan for all events held with attendance less than 500 persons. COVID-Safety Plans are far less onerous on event organisers, but identify key risks and management strategies to implement in the current environment.</p>	<p>The City's Health Services team continues to closely monitor information released by the WA Government around COVID Event Plans. This is readily communicated to event organisers to ensure they are aware of any changes that may affect their event.</p> <p>The City's Environmental Health Officers recently exercised their authorisation to approve a medium risk COVID Event Plan. Officers are utilising existing guidelines and checklists established by the WA Government for the assessment and review of these plans. A template approval document has been generated, to ensure consistency in communications and integration with WA Police.</p>
1.2 Encourage and support events and activations	<ul style="list-style-type: none"> collaborate with Town Teams and community event providers to activate our spaces and places 	\$30,000	Marketing & Partnerships		•			Due to commence January 2021. Christmas collaboration noted under 2.5 and 3.5.	Due to commence January 2021. Christmas collaboration noted under 2.5 and 3.5.
1.3 Enhance the presentation of town centres and main streets	<ul style="list-style-type: none"> implement and maintain streetscape enhancements including planter boxes, seating, greenery, tree planting, art, positive messaging and lighting 	\$220,000	Policy & Place/ Engineering/ Parks	•	•			<p>Planter boxes on track to be installed in October and November.</p> <p>RAC Grant funding was unsuccessful. An EOI is being prepared to be submitted for the Lotterywest Building Community Grant stream.</p>	<p>North Perth Town Centre planter boxes were installed and planted end of October 2020. EOI was submitted to Lotterywest in October 2020 and currently awaiting for response. EOI for RAC Transforming Streets and Spaces Trial submitted 24 November 2020.</p>
	<ul style="list-style-type: none"> review town centre street cleaning services including street furniture and pavement cleaning, and graffiti maintenance 	TBC (\$24,000)	Waste & Recycling/ Parks	•	•			<p>Town Centre cleaning services to be discussed at monthly meeting with Infrastructure and Environment and Place Management teams to establish an effective solution moving forward.</p>	<p>Budget currently remains for 3 precinct "deep cleans" – i.e. contracted out pressure cleaning services in the 2020/21 financial year.</p> <p>William Street and Leederville Town Centre have been identified as the two priority locations (precincts) for pressure cleaning (anticipated to commence from end January 2021). Place Managers/Waste Team to assess condition and prioritise additional precinct cleaning requirements. Consider increasing budget at mid-year review to accommodate outstanding precincts (subject to outcome of site assessments).</p>
1.4 Make it easy to get around Vincent and visit town centres and main streets	<ul style="list-style-type: none"> prioritise parking patrols to ensure the efficient use of available parking to support local businesses 	Nil	Ranger Services	•	•	•	•	Rangers assigned to place based parking patrols, focusing on town centres and activity corridors.	Rangers assigned to place based parking patrols, focusing on town centres and activity corridors.
	<ul style="list-style-type: none"> prepare the Vincent Wayfinding Strategy and implement cycle, signage and car parking improvements 	\$208,000	Policy & Place/ Engineering	•	•	•		Project plan approved by Council.	Internal scoping meetings are currently taking place.
1.5 Encourage and promote active transport to visit and shop local	<ul style="list-style-type: none"> launch active transport campaign and Learn to Ride, Social Riding and Cycle Training sessions 	\$5,800	Engineering	•				Learn to Ride and Social Riding Cycling Courses, to get participants riding independently and to work were held from 5 September to 10 October 2020 at Smiths Lake Reserve. Courses were fully booked with waiting lists and received positive feedback.	Learn to Ride and Social Riding Cycling Courses, to get participants riding independently and to work were held from 5 September to 10 October 2020 at Smiths Lake Reserve. Courses were fully booked with waiting lists and received positive feedback.

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1.6 Enhance the public realm through improved development outcomes and incorporation of cultural infrastructure and activation	<ul style="list-style-type: none"> investigate opportunities to pursue development incentives for community benefit 	Nil	Policy & Place	•	•	•		Investigation commenced, findings to be reported to November Council Workshop.	Investigation commenced, findings reported to 24 November Council Workshop.
	<ul style="list-style-type: none"> complete phase 1 of the COVID-19 Arts Relief Grant funding 	\$151,000	Marketing & Partnerships	•	•			Joy Collective completed at 450b Fitzgerald Street. Maddie Godfrey poetry workshops scheduled for November 2020.	Jazz Picnic in the Park completed 8 November with excellent turn out at 482 attendees. Poetry workshops almost booked out for four dates in November. Short film production happening in December. Locations being confirmed for two sculpture projects. Development workshops booked for Mighty Raw project.
	<ul style="list-style-type: none"> launch phase 2 (Medium Scale Town Centre Artworks) of the COVID-19 Arts Relief Grant Funding 	TBC	Marketing & Partnerships	•	•			Draft EOI and AAG feedback to be presented at 27 October 2020 Council Workshop.	<p>Draft EOI presented at Council Workshop and further direction developed with Arts Relief Working Group.</p> <p>On 1 December 2020, the COVID-19 Relief and Recovery Committee carried an amendment in relation to Item 7.2 Arts Relief Working Group - Closure Report recommendation. With the recommendation amended as follows:</p> <ol style="list-style-type: none"> APPROVES the amendment of the action entitled "Launch Phase 2 (Major Public Artwork) of the COVID-19 Arts Relief Grant funding" in the City of Vincent Rebound Plan, to "Launch Phase 2 (Medium Scale Town Centre Artworks) of the COVID-19 Arts Relief Grant funding". REQUESTS Administration to prepare an EOI with proposed locations for the Medium Scale Town Centre Artworks, with advice from the Arts Advisory Group, for presentation to Council no later than March 2021.

Note: Monthly updates included in pink. Draft actions and/or deliverables to be considered for inclusion in Rebound Plan referenced in grey.

Table 2. Our Businesses: Actions and initiatives to provide a business enabling environment that supports local and small business to innovate and rebound to sustainable economic performance

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 12 October 2020	Quarterly Update – 2 December 2020
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2.1 Support businesses to innovatively use public space to grow, expand and diversify	<ul style="list-style-type: none"> create a 'Use Public Space to Grow Your Business' flipbook implement a Parklet Fee Free 24-month Trial as part of the quarterly budget review transition COVID-19 Temporary Parklets to permanent Parklets 	\$3,000	Policy & Place	•				<p>Draft flipbook scheduled to be graphic designed in early November 2020.</p> <p>Parklet Fees have been proposed to be reduced to nil through the quarterly budget review process. This is pending approval of this review at 17 November 2020 Ordinary Meeting of Council.</p> <p>Coordination with the two temporary parklet owners in Leederville has commenced to transfer these into permanent Parklets by November.</p>	<p>On 17 November 2020 at its Ordinary Meeting, Council resolved to reduce Parklet Fees to nil as part of the first quarterly budget review process.</p> <p>The draft 'Use Public Space to Grow Your Business' flipbook will include Parklet Fee Free 24-month Trial information.</p>
2.2 Make it easier for businesses to start-up, pivot and co-locate through policy and regulation change and advocacy	<ul style="list-style-type: none"> consider expanding change of use exemptions and land use definitions to provide greater flexibility and certainty for businesses seeking to alter operations or start-up consider the necessity for additional car parking to be provided for a change of use in non-residential areas 	Nil	Policy & Place	•	•			Awaiting finalisation of State Government planning reforms, which may alter the scope or outcome of this project.	Awaiting finalisation of State Government planning reforms, which may alter the scope or outcome of this project.
	<ul style="list-style-type: none"> advocate to Racing, Gaming and Liquor to streamline the Extended Trading Permit requirements and application process actively identify areas for improvement in the planning, building and health regulatory frameworks and advocate for change 	Nil	Development & Design/ Built Environment & Wellbeing	•	•	•	•	Awaiting outcome of advertising on amendment to the <i>Planning and Development (Local Planning Scheme) Regulations 2015</i> .	Awaiting outcome of advertising on amendment to the <i>Planning and Development (Local Planning Scheme) Regulations 2015</i> .
	<ul style="list-style-type: none"> explore the opportunity to create a 'Start-up Incubator and Community Hub' in response to the Vacancy Project outcomes 	TBC	Policy & Place		•	•		Due to commence February 2021.	Due to commence February 2021.

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2.3 Partner with government agencies, third party providers and inner city local governments to support small business and attract visitors and tourism	<ul style="list-style-type: none"> launch and promote Visit Perth Neighbourhood Map and Visit Perth Directory and increase local buy-in and use determine opportunities to deliver small business support in collaboration with the Perth Inner City Working Group (Town of Victoria Park, City of Subiaco, City of Perth and City of South Perth) 	\$20,000	Marketing & Partnerships	•	•	•	•	Visit Perth Neighbourhood Map business sign up sent to Vincent Business via E-News. Perth Inner City Working Group met 4 September 2020 at Vincent Administration to discuss Christmas collaboration for Shop Local. Inner Perth Assembly Christmas blogs and gift guides being delivered as part of the annual MOU budget.	Content strategy developed with the Inner Perth Collective. Blogs developed for Vincent centric content which will be launched over the Christmas period.
	<ul style="list-style-type: none"> determine a preferred platform to further develop the COVID-19 established Business Directory continue to engage with the Small Business Development Corporation (SBDC) and promote SBDC initiatives as they arise 	Nil	Policy & Place	•	•	•	•	Preferred platform options being explored including Localised, Streets of OurTowns and Visit Perth.	The City submitted an EOI to participate in the SBDC <i>Small Business Friendly Approvals Program (Approvals Program)</i> in October. The Approvals Program is a State Government funded program which seeks to partner with local governments to map the approvals pathways for small business and co-design reforms to achieve more streamlined approvals processes. The program will involve the SBDC partnering with 20 local governments over the next two years, commencing early 2021.
2.4 Improve engagement and communication with local and small business	<ul style="list-style-type: none"> distribute quarterly Business E-News and six-month Business Health Check surveys expand the Business E-News database to increase reach 	Nil	Policy & Place	•	•	•	•	Business E-News database being reviewed and expanded to include both new businesses and existing business email addresses. Business E-News to be distributed once Christmas campaign details confirmed.	Business E-News database expanded from 448 to 537.
2.5 Support local business and drive Support Local and Buy Local campaigns	<ul style="list-style-type: none"> continue to use and promote VendorPanel Marketplace to support local businesses and contractors 	Nil	Financial Services	•	•	•	•	The Procurement team is promoting VendorPanel Marketplace internally so all staff are aware of local suppliers. The City's Purchasing Policy which is due to be adopted by Council in November has also been updated to include a strong focus on the importance of buying local.	On 17 November 2020 at its Ordinary Meeting, Council adopted the City's updated Purchasing Policy which includes a strong focus on the importance of buying local. Further Procurement training will be rolled out to all staff once the Policy is adopted and will include how to identify and purchase from local suppliers including through VendorPanel Marketplace.
	<ul style="list-style-type: none"> consider Christmas shop local campaign, in consultation with Town Teams and in partnership with the City of Stirling and City of Perth 	\$8,000	Marketing & Partnerships	•				Met with the City of Stirling and City of Perth. Survey outcomes for businesses showed equal weighting of COV support for decorations and marketing & events therefore, the project outcomes have considered each of the outcomes equally.	Time pressures has resulted in limited collaboration with the City of Stirling. Collaboration with the City of Perth on content will occur. Decoration installation commenced 15 November 2020.
2.6 Improve the customer experience for businesses	<ul style="list-style-type: none"> better integrate and connect approvals processes across service units (e.g. planning, building and health) streamlined approvals processes, supported by information sheets/application requirements and clarity around assessment and process requirements 	Nil	Development & Design/ Built Environment & Wellbeing	•	•			Content is being drafted by planning, building and health to inform future business page on City's website. Health Services have updated and improved several application forms required to be completed by businesses prior to commencing operations. These have been simplified where possible and amended to enable smooth processing. The team has also commenced review of several business guidelines including Food and Public Buildings to improve the upfront information available to businesses.	Website content has been prepared and is now being internally reviewed and page structure developed.
	<ul style="list-style-type: none"> develop and distribute a 'Business Welcome Pack' including summary info sheets outlining requirements for various approvals, Public Space flipbook and Town Team welcome information 	\$3,000	Policy & Place			•	•	The development of individual items to be included in the Business Welcome Pack, such as the Use Public Space to Grow Your Business flipbook and approvals process mapping have commenced, however, the preparation of the Business Welcome Pack itself will not commence until July 2021.	The development of individual items to be included in the Business Welcome Pack, such as the Use Public Space to Grow Your Business flipbook and approvals process mapping have commenced, however, the preparation of the Business Welcome Pack itself will not commence until July 2021.

Note: Monthly updates included in pink. Draft actions and/or deliverables to be considered for inclusion in Rebound Plan referenced in grey.

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Table 3. Our Community: Actions and initiatives to support an inclusive, empowered, resilient and socially connected community

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 12 October 2020	Quarterly Update – 2 December 2020
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3.1 Celebrate community resilience and build awareness of local community groups, volunteers and sporting clubs to increase participation and membership	<ul style="list-style-type: none"> promote inspirational COVID-19 community stories from sporting clubs, organisations and volunteers, and as part of the Local History Awards and People of North Perth project in collaboration with North Perth Local 	\$1,500	Local History Centre/ Marketing & Partnerships	•	•			Partnerships team have called out to current volunteer and sporting groups.	<p>People of North Perth Video project complete and launched 22 November 2020 at North Perth Bowls Club.</p> <p>Assistance provided to Nunzio Mondia for interviewing schedule for COVID Arts Relief project ('COVID Conversations'). 40 interviews completed to date. COVID stories and photos awarded special mentions in Local History Awards and will be further promoted.</p>
	<ul style="list-style-type: none"> facilitate club promotion and education, develop a new regular hirer events calendar and include sporting events and activities in events calendar refocus and relaunch the Vincent Community Support Network 	\$3,000	Marketing & Partnerships	•	•			Community Funding Policy – being presented to an Ordinary Meeting of Council in October 2020 to approve additional funding category Emergency Funding.	<p>On 20 October 2020 at its Ordinary Meeting, Council adopted the City's updated Community Funding Policy, including an additional funding category - Emergency Relief Donations. This category relates to the availability of donations (essential goods and/or services) for residents who are considered vulnerable due to experiencing hardship, or being at risk of hardship during a declared State of Emergency.</p>
3.2 Support and promote healthy, active spaces, liveable neighbourhoods and social reconnection	<ul style="list-style-type: none"> engage the community to determine Pop Up Play locations relaunch, promote and showcase Open Streets Events, street activation and Pop Up Play 	\$20,000	Marketing & Partnerships	•	•			<p>Open Streets relaunch, including demonstration on how to run local events, scheduled October 2020.</p> <p>Internal working group established and consultation approach will be developed in November to find locations and pop up play deliverables.</p>	<p>Pop Up Play locations have been sourced and discussed with the Children and Young People Advisory Group. Consultation will begin on activation preferences at those locations at the end of November. Further information was discussed at 24 November Council Workshop.</p>
3.3 Support community groups and sporting clubs to become more sustainable and community based initiatives that respond to community need	<ul style="list-style-type: none"> assist groups and clubs to develop attraction and retention strategies and seek funding and grant opportunities prepare and promote tools to aid club development and improve maintenance and lease management to assist club operation 	\$4,500	Marketing & Partnerships	•	•			Due to commence December 2020.	Due to commence December 2020.
	<ul style="list-style-type: none"> advocate for the continuance of community-based initiatives funded by the Leederville Gardens Trust 	\$3,000	Marketing & Partnerships		•			Due to commence January 2021.	Due to commence January 2021.
3.4 Foster wellness by ensuring the community has knowledge of, and access to, services that enhance wellbeing, sense of safety and belonging	<ul style="list-style-type: none"> build relationships with local community and wellbeing service providers and increase the visibility of mental health and wellbeing service providers through promotion identify vulnerable cohorts and support the delivery of targeted services and rebound activities that supports segments in need 	Nil	Marketing & Partnerships	•	•	•	•	Ongoing with dependency on external providers.	<p>Through the Leederville Gardens Trust, nearly \$1 million has been provided to local service providers who are supporting the local community in a variety of areas including (but not limited to), financial assistance, food and shelter provision, mental health and outreach.</p> <p>As guided by the Youth Action Plan, Officers are advocating for youth mental health and other key youth services along with exploring current and potential relationships and partnership opportunities with mental health service providers.</p>
3.5 Provide opportunities to celebrate an inclusive and socially connected community	<ul style="list-style-type: none"> recognise key Days of Importance by supporting innovative delivery models that align with economic and social outcomes, including celebrating NAIDOC and Youth Week provide targeted funding opportunities, under the COVID-19 Arts Relief Grant, for artists including LGBTQI+, Youth, ATSI and CaLD 	\$85,000	Marketing & Partnerships	•	•	•		<p>NAIDOC Week planning has progressed significantly and will be held in the Pickle District between 8 and 15 November 2020. There will be two film screenings at Backlot Cinemas including Bran Nue Day and The Australian Dream. There will be Aboriginal Art Workshops and an AFL celebrity game at Leederville Oval.</p> <p>North Perth Common and Beaufort Street Sign lights to be lit in recognition.</p> <p>Preliminary Christmas initiatives confirmed including Children's Christmas Market at North Perth Common,</p>	<p>NAIDOC Week was held 8 - 15 November 2020.</p> <p>The City celebrated NAIDOC Week with a Welcome to Country, Sculptures by the Freeway and 'Stories of Country' exhibitions in the Pickle District, community AFL Games, a Smoking Ceremony and an Aboriginal Dance Performance. Leederville Oval played host to East Perth FC and Polly Farmer Foundation as they partnered with Aranmore Catholic College and Mouth Hawthorn Cardinals to feature Junior and Female AFL Games.</p> <p>Christmas decorations, activity and marketing launched 15 November 2020.</p>

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								Eco Christmas trees restoration and Student Christmas Banner Projects.	
3.6 Build community capacity to support a resilient community	<ul style="list-style-type: none"> provide upskilling workshops for organisations, students and youths progress towards asset-based community development participation in cross-agency collaborations, networks and working groups to find opportunities for local organisations to partner 	TBC (\$20,000)	Marketing & Partnerships	•	•	•	•	Workshops to be scoped and presented to Council for consideration as part of budget review, scheduled for 17 November 2020 Ordinary Meeting of Council.	Workshops to be scoped and presented to Council for consideration as part of the budget review in early 2021.

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Table 4. Our Organisation: Actions and initiatives to create an open, accountable, agile organisation that efficiently and sustainably manages resources and assets

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 12 October 2020	Quarterly Update – 2 December 2020
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				Jul-Dec	Jan-Jun	Jul-Dec	Jan-Jun		
4.1 Improve community engagement and support open and transparent communication	monthly Rebound Roundtables with local Town Team and business representatives to identify initiatives to support community reconnection and business rebound	Nil	Policy & Place	•	•	•	•	No new initiatives identified at Rebound Roundtable held 7 October 2020. Next Rebound Roundtable scheduled 11 November 2020.	Rebound Roundtable held 11 November 2020. Next Rebound Roundtable scheduled 9 December 2020. Opportunities to improve the meeting format, including the development of a forward agenda, to be explored in December 2020.
	update website, COVID-19 portal and conduct six-month community surveys to determine overall levels of success with implemented rebound projects and initiatives	\$3,000	Marketing & Partnerships	•	•	•	•	Internal working group established.	Internal working group established.
4.2 Seek external funding to deliver shovel ready projects and rebound initiatives	develop and implement an advocacy agenda to attract Federal and State Government and private sector funding or investment in the local economy – including delivery of the East Perth Power Station development	Nil	Policy & Place	•	•	•	•	Draft Advocacy Agenda being developed for Council consideration in November 2020.	Draft Advocacy Agenda presented at 24 November 2020 Council Workshop.
4.3 Provide economic stimulus and sustainably manage resources and assets	<ul style="list-style-type: none"> complete critical works at Beatty Park Leisure Centre including retiling the indoor pool, modernising the change rooms and upgrading electrical and filtration systems expand Beatty Park Leisure Centre operating hours and services as attendance levels and demand increases 	\$2.9mill	Engineering/ Beatty Park Leisure Centre	•	•			Business Case for project going to October 2020 Ordinary Meeting of Council for endorsement. Tender for Indoor Pool tiling and pool filtration work prepared and ready for advertising in October 2020. Detailed design work for pool deck change rooms and other associated upgrade works being prepared.	Tenders for Beatty Park Leisure Centre (BPLC) filter plant replacement and outdoor pool and dive pool works and BPLC 25m and leisure pool retiling closed 16 November 2020. Appointment of successful tenderers to be considered at 15 December 2020 Ordinary Council Meeting.

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