



CITY OF VINCENT

Event Sponsorship

Event Name	Sound Scapes of Beatty Park
Event Date	27 March 2021
Event Location	Beatty Park Leisure Centre
Event Organiser	Local Musicians - Sunshine Brothers
Event Description	<p>This is a free community event at Beatty Park Leisure Centre, on the evenings of Sat and Sun March 27 & 28. Officially starting after Beatty Park closes from 6pm, the event will be a deep dive into the cultural history and potential future for the Beatty Park complex.</p> <p>The event will feature a live performance from local band “Sunshine Brothers”, local DJs, local food, drink, family pool activities, local history and an artisan mini market.</p> <p>The Sunshine Brothers' live performance will incorporate a never seen before in WA audio installation using the large concrete areas of Beatty Park as a natural “Echo Chamber” in tribute to the building itself. By creating three echo chambers using microphone feeds to create a live “snare room”, vocal and other feed-able effects the band will be able to literally capture the Sound of Beatty Park. Beatty Park in the 70s and 80s was 'the place to be' in Perth during Summer with a long history putting on live music shows including huge acts like Jackson Five and Deep Purple. Sunshine Brothers would like to help the City of Vincent and the complex bring pride and celebration of Beatty Park back as a cultural music space in addition to sport and recreation. This would be a great pilot event in preparation for Beatty Park's 60th anniversary celebrations come 2022.</p>
Event is free	Yes

Sponsorship Request	Event Budget	Sponsorship Request	Seeking Other Sponsors?	Inkind Support Requested?
	\$12,500	\$10,000 \$5,000	No	Marketing Centre Hire, including utilities Lifeguards and other Staff
Sponsorship History	-	-	-	-
Compliant EOI?	Yes			
Administration Recommendation	<p>Have discussed with the event organiser that we can provide \$5000 in sponsorship plus marketing services. Event organiser is in agreement, and will likely make this a one-night event.</p> <p>Sponsorship approval is contingent on an event management plan and safety plan to the satisfaction of Beatty Park Management. Key considerations are safe use of water and need for lifeguards, use of alcohol around water, cost of running the Centre after hours considering including utilities and employee costs.</p>			