

# VOLUME 4: LEEDERVILLE TOWN CENTRE PLACE PLAN – IMPLEMENTATION FRAMEWORK

Action and Proposed Update	Responsible Team(s)	Support Team(s)	Status	Timing				2022/23 Annual Review Update (July 2023)	2023/24 Annual Review Update (August 2024)
				21/22	22/23	23/24	24/25		
<b>Priority Area 1: ENHANCED ENVIRONMENT</b>									
1.1 Develop a concept plan to enhance the community use, connectivity, and vibrancy of Oxford Street Reserve.	S&D	I&E	On Track			✓	✓	<p>The draft Leederville Precinct Structure Plan, endorsed by Council 14 September 2021, outlined the requirement for the Oxford Street Reserve public open space area to be expanded into a portion of the Frame Court car park.</p> <p>At its Meeting on 21 June 2022, Council approved requesting proposals for redevelopment concepts relating to The Avenue and Frame Court car parks, including this portion of land to be created as public open space.</p> <p>At its Meeting on 9 May 2023, Council approved a preferred proponent for the City to enter into negotiations with in order to draft a Heads of Agreement in relation to their proposal.</p> <p>The key terms of the Heads of Agreement and the associated Business Plan will be presented to Council at its Meeting in July. Action 1.1 to commence 2023/24 following WAPC approval of the Leederville Precinct Structure Plan and progression of the negotiations between the City and the preferred proponent for the redevelopment of the Frame Court car park.</p> <p>Following the lighting audit of Leederville in August 2022, additional lights have been installed on the gazebo in Oxford Street Reserve to brighten up the space and increase feelings of safety and ambience.</p>	<p>Project on hold.</p> <p>Action will progress as part of the negotiations between the City and Hesperia for the redevelopment of the Frame Court car park.</p>
1.2 Investigate Black Spot funding for a safer pedestrian crossing environment on Leederville Parade.	I&E		Completed	✓				Action completed 2021/22.	Action completed 2021/22.
1.3 Undertake the beautification and eco-zoning of Lot 210 Leederville Parade.	I&E	S&D	Completed	✓				Action completed 2021/22.	Action completed 2021/22.
1.4 Support the potential installation of a fast-charging electric vehicle station in the Avenue Car Park.	CEO	I&E	Completed	✓				Action completed 2021/22.	Action completed 2021/22.
<b>Priority Area 2: ACCESSIBLE CITY</b>									
2.1 Advocate to the Public Transport Authority for a Leederville Station upgrade.	I&E/S&D		On Track	✓	✓	✓	✓	<p>The City continues to advocate for the upgrade of Leederville Station through the City's Advocacy Agenda.</p> <p>The City will continue to advocate to and work with the PTA to have a secure cycle parking cage installed.</p> <p>The City will continue to work with the PTA to communicate upcoming projects occurring in Leederville (Redevelopment Proposal relating to The Avenue and Frame Court car parks and the Oxford Street Reserve Concept Plan) and draw attention to the opportunity to integrate any Leederville Station upgrades into design concepts for the area.</p>	<p>The City met representatives from the Public Transport Authority (PTA) and the Town of Cambridge in July 2024 to discuss the challenges with the current pedestrian access to the Leederville train station and the redevelopment of the major car parks in Leederville.</p> <p>The City continues to advocate for the upgrade of Leederville Station through the City's Advocacy Agenda.</p>
2.2 Advocate to the Public Transport Authority for bus route 15 to be rerouted	I&E/S&D		On Track	✓	✓	✓	✓	The City will continue to advocate to PTA to have Bus Route 15 re-routed around the perimeter of the Town Centre.	The City will continue to advocate to PTA to have Bus Route 15 re-routed around the perimeter of the Town Centre. Should the new route include the use of Frame Court, this should not occur until after

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around the perimeter of the Town Centre.								the redevelopment of the Frame Court car park to avoid conflicts with construction vehicles.	
<b>2.3</b> Prepare a plan to improve the pedestrian and cyclist environment crossing Loftus Street.	I&E	S&D	On Track		✓	✓	<p>Administration have reviewed potential crossing points on Loftus Street between Vincent Street and Newcastle Street. It has been concluded that a pedestrian bridge would be required to cross the six lanes of traffic. Budget for this is likely to cost between 5 and 10 million dollars.</p> <p>Improvements to pedestrian refuge island crossing points will proceed to detailed design at the location near Emmerson Street.</p> <p>The Bike Plan also lists a number of actions which will lead to an improved crossing environment.</p>	<p>There has been no progress made to improve the crossing of Loftus Street between Leederville Parade and Vincent Street</p> <p>Engineering are currently designing a pedestrian refuge island crossing point to facilitate crossing between Emmerson Street, North Perth and Vincent Library / Community Centre.</p>	
<b>2.4</b> Collaborate with the Town of Cambridge and Main Roads to plan upgrades to the Lake Monger connection.	I&E/S&D	C&B	On Track			✓	✓	<p>Between December 2022 and February 2023, community engagement to inform the development of the Bike Plan (previously the Cycle Plan and the Bike Network Plan) occurred.</p> <p>The draft Bike Plan incorporating community feedback was presented to Administration by Flyt Transport Consultancy in March 2023. Following internal review, the draft Bike Plan was presented to Council Workshop in April 2023.</p> <p>The draft Bike Plan is to be presented to July Ordinary Council Meeting for adoption.</p> <p>The Lake Monger connection will be considered under action item 17 of the draft Bike Plan 2023-2028.</p>	<p>Project on hold in 2023/24 as improvements to the Leederville Train Station have been the priority for collaboration with the Town of Cambridge.</p> <p>In 2024/25, the City will collaborate with the Town of Cambridge in advocating to Main Roads WA to scope potential upgrades to the Mitchell Freeway underpass.</p>
<b>2.5</b> Plan improvements to the Oxford Street and Vincent Street cycling and pedestrian environment.	I&E	S&D	On Track		✓	✓	✓	<p>Oxford Street and Vincent Street will be considered under action items 8 through 18 of the draft Bike Plan 2023-2028.</p>	<p>Council adopted the Bike Plan 2023-2028 at their 25 July 2023 Ordinary Council Meeting.</p> <p>Action items 8 through to 18 relate to the Leederville Town Centre and surrounds.</p> <p>Action 16 for the continuation of on-street bike lanes on Oxford St (between Richmond and Vincent) has begun and will continue into 2024/25.</p> <p>The other actions have not yet started.</p>
<b>2.6</b> Develop and implement the Wayfinding Plan.	S&D	I&E/LC	On Track	✓	✓	✓	✓	<p>The Wayfinding and Signage Plan was adopted by Council at its 15 November 2022 (Item 9.4) Ordinary Meeting.</p> <p>Following adoption, \$198,000 from the cash-in-lieu for carparking reserve as approved by Council in the 2022/23 FY budget was allocated to the implementation of the Wayfinding Signage Plan.</p> <p>On 9 June 2023, the City appointed Studio Found to undertake Stage One of implementation focusing on connection within the town centres. Stage One will be completed in 2023/24.</p>	<p>The City and Studio Found have undertaken detailed design of the wayfinding signs to be installed in the City's town centres.</p> <p>In 2024/25, the City will undertake procurement to fabricate and install the Wayfinding Signage in the City's town centres.</p>
<b>2.7</b> Investigate the feasibility and impact of designated pick-up points for on-demand transport and third party delivery partners and plan design solutions to deter parking in the Leederville Village Square median.	S&D	I&E	On Track		✓	✓		<p>Administration has developed a multi-point plan to on-demand transport and delivery partners including changing the restrictions on particular bays from 1 hour ticketed parking to 15 minute non-ticketed parking, producing a marketing/education campaign, installing a suspended artwork in the Leederville Village Square median and installing parking sensors. The City will continue to implement the plan in 2023/24.</p>	<p>In 2023/24, the City were intending to install the Arts Rebound: Leederville Town Centre Artwork and 8 functional bollards in the median strip of Leederville Village Square to restrict illegal parking.</p> <p>This is now scheduled for installation in August 2024 due to delays in Western Power installing an unmetered power outlet and design changes were required to accommodate the additional clearance of Transperth's new electric bus fleet.</p>

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									Additional changes including changes to nearby parking bays have been identified in the City's Precinct Parking Management Plan which will implemented in 2024/25.
<b>Priority Area 3: CONNECTED COMMUNITY</b>									
3.1 Seek opportunities to collaborate with YMCAHQ, Foyer Oxford, and TAFE to activate the Town Centre.	C&B	S&D	On Track	✓	✓	✓	✓	<p>The City continues to work with Y HQ, Foyer Oxford and TAFE to identify opportunities for collaboration.</p> <p>In July 2022, the Y HQ received \$50K for the first year of a 3 year recurring funding commitment by the City to facilitate and deliver a number of youth programs, including gigs, lifestyle workshops and outdoor paint workshops. The City will continue to build on the current relationships and foster new ones in order to collaborate and activate the Town Centre.</p>	<p>The City continues to work with Y HQ, Foyer Oxford and TAFE to identify opportunities for collaboration.</p> <p>The Y HQ received \$50K of funding in 2022/23 and again in 2023/24 through the Collaborative Grants funding stream as part of a three-year funding agreement. The funding is used to facilitate and deliver a number of youth programs, including the Youth Squad, gigs, employability and mental health workshops, and outdoor paint workshops.</p> <p>Opportunities to activate this area may be identified through the Leederville Car Park Redevelopment. To be explored in 24/25 as the redevelopment progresses.</p>
3.2 Manage the Town Team Grant Program.	S&D	I&E/C&B	On Track	✓	✓	✓	✓	<p>Leederville Connect applied for and were successful in obtaining the entire \$10,000 budget for the 22/23 financial year. The grant will be used for:</p> <ul style="list-style-type: none"> <li>• Indigenous yarning circle project;</li> <li>• Website redevelopment; and</li> <li>• Insurances.</li> </ul> <p>The City will continue to work with the town team in managing the Town Team Grant Program.</p>	<p>In 2023/24, Leederville Connect successfully applied for \$10,000 in Town Team Grant funding for:</p> <ul style="list-style-type: none"> <li>• Urban Food Project – Stage 1 workshop</li> <li>• Software, marketing and socials</li> <li>• Public Liability Insurance</li> </ul> <p>The City will continue to work with the town team in managing the Town Team Grant Program.</p>
<b>Priority Area 4: THRIVING PLACES</b>									
4.1 Support Leederville Connect to investigate locations for event furniture and fixtures storage space in the Town Centre.	S&D/LC	CEO	On Track	✓	✓			<p>Leederville Connect has purchased event furniture and festoon lighting through the 2021/22 Town Team Grant Program. The furniture and festoon lighting is currently stored by the Leederville Connect Chair. The City will continue to work with Leederville Connect to investigate storage location opportunities.</p>	<p>Furniture and festoon lighting is currently stored by the Chairperson of Leederville Connect. The City will work with Leederville Connect to investigate storage location opportunities when the need arises.</p>
4.2 Identify locations for power points in Leederville Village Square.	I&E	S&D/LC	On Track		✓	✓		<p>Administration will continue to investigate locations and opportunities for the installation of power points. Costings will be estimated and presented to Council for consideration.</p>	<p>In August 2024, an unmetered power outlet is being installed in Leederville Village Square to illuminate the Arts Rebound: Leederville Town Centre Artwork.</p> <p>The City will investigate if this unmetered power outlet has additional capacity to be used as a power source for events in Leederville Village Square.</p>
4.3 Undertake a lighting audit and prepare and implement a Lighting Improvement Plan-	S&D	I&E	On Track	✓	✓	✓	✓	<p>Administration have progressed several opportunities for lighting improvements identified through the August 2022 lighting audit.</p> <p>Quotes were sought for up-lighting of gumtrees along Oxford Street between Leederville Parade and Vincent Street, inclusion of lights in gazebo adjacent to Oxford Street Reserve, and installation of LED strip lighting to the circular benches in Leederville Village Square.</p> <p>The gazebo lighting and under-bench lighting have now been installed. The up-lighting of gumtrees will be considered for implementation in future years.</p>	<p>Action completed in 2022/23.</p> <p>Further lighting projects including uplighting the gumtrees in the Oxford Street median will be considered in the Major Review of the Leederville Town Centre Place Plan.</p>
4.4 Undertake a streetscape audit and prepare and	S&D	I&E/LC	On Track		✓	✓	✓	<p>A streetscape audit of the Leederville Town Centre was completed in August 2022. The streetscape improvement plan is currently being developed for implementation in 2023/24 and 2024/25.</p>	<p>Project on hold in 2023/24 as negotiations progressed between the City and Hesperia regarding the Leederville Car Parks redevelopment project.</p>

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implement a Streetscape Improvement Plan.									In 2024/25, Administration will develop the Minor Streetscape Improvement Program for implementation in all town centres including Leederville.
<b>4.5</b> Negotiate the formalisation of the main drain pedestrian corridor with the Water Corporation for implementation in appropriate stages.	S&D	CEO	On Hold	✓	✓	✓	✓	Negotiations with Water Corporation continue for the formalisation of the main drain pedestrian corridor.  The City has produced a staging and concept plan for the pedestrian corridor. Water Corporation has provided consent for the City to undertake the Stage 1A and 1B upgrades.  Budget for implementation was not supported for inclusion in the 2023/24 annual budget.  A detailed scope of work will be developed and an application for approval to work near Water Corporation assets will be lodged before proceeding to implementation, pending future budget approval.	Project on hold in 2023/24 as negotiations progressed between the City and Hesperia regarding the Leederville Car Parks redevelopment project as upgrades to the pedestrian corridor will occur during this project.
<b>4.6</b> Collaborate with developers to deliver laneway beautification elements in Electric Lane	I&E/S&D		Completed	✓				Electric Lane has been used for various events since opening including two Open Streets events in March 2022 and March 2023.	Action completed 2021/22.
<b>4.7a</b> Request the Minister of Lands acquire the right of way linking Oxford Street to the strata lots at 663 Newcastle Street	CEO	S&D	On Track	✓	✓			Administration will present to Council in 2023/24 to recommend requesting the Minister for Lands acquire the right of way.	Project on hold in 2023/24 as negotiations progressed between the City and Hesperia regarding the Leederville Car Parks redevelopment project and its resultant impact on the strata body of 663 Newcastle Street, Leederville.  In 2024/25, the City will progress with acquiring the right-of-way including communication with the Minister of Lands.
<b>4.7b</b> Collaborate with the strata to plan improvements to the right of way	S&D	I&E/LC	On Track	✓	✓	✓	✓	Administration continues to collaborate with the strata company of 663 Newcastle Street to identify and plan for improvements in the right of way.	Administration has met with representatives from the Council of Owners for 663 Newcastle twice in 2023/24 to discuss potential redesigns of car park and right-of-way. Collaboration will continue in 2024/25 in conjunction with the redevelopment of the Frame Court Car Park.
<b>4.8</b> Seek and assess redevelopment concepts relating to The Avenue Car Park and Frame Court Car Park to create thriving, connected and sustainable mixed-use areas in the heart of Leederville.	S&D	CEO	On Track		✓	✓	✓	At its Meeting on 21 June 2022, Council approved requesting proposals for redevelopment concepts relating to The Avenue and Frame Court car parks. Eight submissions were received throughout the stage one advertising period from 27 June 2022 to 8 August 2022.  The evaluation panel shortlisted three submissions who received the highest score against the selection criteria.  At its Meeting on 18 October 2022, Council endorsed the three submissions for progression to stage two of the redevelopment proposals process.  At its Meeting on 13 December 2022, Council approved the Stage 2 Request for Detailed Proposals materials, for the second stage of the redevelopment proposals process. Shortlisted proponents were invited to submit detailed proposals from 14 December 2022 to 28 February 2023.  At its Meeting on 9 May 2023, Council approved a preferred proponent for the City to enter into negotiations with in order to draft a Heads of Agreement in relation to their proposal.	Council At its Meeting 12 November 2023, resolved to proceed with the Major Land Transaction included in the Business Plan. At this same Meeting, Council authorised the Mayor and Chief Executive Officer to enter into, sign and seal the associated transaction documents. The Major Land Transaction documents executed by the Mayor, Chief Executive Officer and Hesperia on 24 January 2024.



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								The key terms of the Heads of Agreement and the associated Business Plan will be presented to Council at its Meeting in July.	
<b>Priority Area 5: SENSITIVE DESIGN</b>									
5.1 Prepare a Precinct Centre Structure Plan in collaboration with Leederville Connect	S&D	LC	On Track	✓				On 14 September 2021 (Item 9.7) at its Ordinary Meeting, Council adopted the Leederville Precinct Structure Plan. The Structure Plan remains with the Western Australian Planning Commission for approval.	On 14 September 2021 (Item 9.7) at its Ordinary Meeting, Council adopted the Leederville Precinct Structure Plan.  In 2023/24, the Department of Planning, Lands and Heritage requested the City make a number of modifications to the Precinct Structure Plan. This includes the development of a Community Needs Analysis to inform a list of project priorities that can be delivered by developers where they are proposing heights greater than what the PSP deems acceptable.  At the conclusion of the Community Needs Analysis project and all other modifications, the City will be required to advertise the modified Precinct Structure Plan and resubmit to the Western Australian Planning Commission for final determination.
5.2 Develop a streetscape style guide	S&D	I&E/LC	Not Started		✓	✓		The streetscape improvement plan is currently being developed for implementation in 2023/24 and 2024/25.	Project on hold in 2023/24.  In 2024/25, Administration will develop the Minor Streetscape Improvement Program for implementation in all town centres including Leederville. This will investigate the feasibility of having a bespoke streetscape style and palette for the Leederville Town Centre.
<b>Priority Area 6: INNOVATIVE &amp; ACCOUNTABLE</b>									
6.1 Undertake community consultation to review the use of Leederville Village Square and inform the future of the space	S&D	C&B	On Track		✓			Community consultation on the use of Leederville Village Square was completed in January 2023. Opportunities for the space have been identified and will be implemented in 2023/24 and 2024/25.  Opportunities include: <ul style="list-style-type: none"> <li>Engaging with a traffic management and/or event consultant to investigate improvements to the space, the application process and event requirements for community-held events.</li> <li>Exploring opportunities to increase collaboration between event hosts, town teams, businesses and community groups in Leederville to prevent conflict at event times and foster a business community vibe.</li> <li>Investigate opportunities to highlight businesses that remain open during event days.</li> <li>Explore opportunities to support and promote service-based businesses in Leederville.</li> <li>Explore opportunities to connect the Leederville Town Centre with Leederville Oval on football games days.</li> </ul> Investigate the use of the existing collapsible bollards for events and the potential replacement of a more appropriate type of collapsible bollard.	Implementation of the findings from the community consultation will be investigated in 2024/25 and the Planning has begun for further investigation and implementation in 2024/25 of the recommended actions/opportunities from the consultation findings report.
6.2 Install LED street lights along Oxford Street	I&E		Completed		✓			LED street lights have been installed at the corner of Vincent Street and Oxford Street, and some locations on Oxford Street and Newcastle Street.	The southern end of Oxford Street (within the Leederville town centre) has previously been undergrounded and falls outside of the scope of the Vincent Underground Power Project.

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								Oxford Street is part of the Perth/Highgate underground project. The Perth/Highgate project area is expected to start construction mid-2025 and be completed in late 2026. Through this project, existing streetlights will be removed and replaced with LEDs meeting current Western Power standards for safety and amenity. Western Power advises that this will result in higher light levels and a better quality of light for most areas.	Further lighting projects will be considered in the Major Review of the Leederville Town Centre Place Plan.
6.3 Plan public toilet improvements	I&E	S&D	Not started		✓	✓		Improvements to the existing toilets and new toilet facilities will be investigated through the Redevelopment Proposal in relation to The Avenue and Frame Court car park.	Improvements to the existing toilets and new toilet facilities will be investigated through the Redevelopment Proposal in relation to The Avenue and Frame Court car park.
6.4 Develop and deliver a smoke-free town centres project with involvement from the community, health partners, and local businesses.	S&D	C&B	On Track	✓	✓	✓	✓	<p>On 22 November 2022, The City launched the 'Fresh Air - You're Welcome: Smoke-Free Town Centres Project' at Mary Street Piazza, Beaufort Street. Engagement activities have included street engagements, pop-up events and public awareness campaigns. The City is also working directly with local youth services to educate young people and staff about the project and the risks of smoking and vaping.</p> <p>The 'Fresh Air – You're Welcome' slogan has been included on a variety of smoke-free signage placed within our Town Centres and has been received well by our community. These show where smoking and vaping is prohibited.</p> <p>The project has engaged with ten local pharmacies, promoting their smoking cessation services to the community. Administration are also working closely with local businesses to provide direct advice to manage the transition of the footpath outside their business becoming smoke-free.</p> <p>A smoking behaviour audit was carried out in November 2022 to provide baseline data on smoking and vaping observations and cigarette butt counts.</p> <p>The audit will be repeated in November 2023.</p> <p>The City has maintained strong partnerships with North Metropolitan Health Service, Cancer Council WA and Australian Council on Smoking and Health. These relationships have ensured ongoing support for the project with the City being recognised for its Public Health Leadership in the smoke-free space.</p>	<p>The City is the first Western Australian Local Government to implement smoke and vape-free environments within its Town Centres, showing Public Health leadership and best practice in health and wellbeing.</p> <p>The project is part of the City's Public Health Plan 2020 – 2025 and aims to reduce environmental smoke from cigarettes and e-cigarettes (vapes) in our Town Centres.</p> <p>In November 2022, the project saw parts of North Perth, Mount Hawthorn, Leederville, William Street and Beaufort Street become smoke and vape-free.</p> <p>Project Highlights:</p> <ul style="list-style-type: none"> <li>Achieved a 42% reduction in people smoking cigarettes in our Town Centres, in just 12 months.</li> <li>Education first approach engaging with 3360 residents and visitors at workshops, town centre campaigns, events and reaching over 11,000 people through online campaigns.</li> <li>Widespread support from 88 per cent of community and businesses, a year into the project.</li> <li>Delivered five vaping education workshops to Year six students at Highgate and Kyilla Primary Schools.</li> <li>Collaboration with 20 businesses, nine pharmacies and seven community services.</li> <li>Engaged with The Y, Foyer Oxford and Freedom Centre to build capacity and knowledge about vaping, enabling them to educate and support young people.</li> <li>Successfully received two Heathway grants, which supported the delivery of the project.</li> </ul> <p>Recognised as an award worthy project, having been shortlisted for five awards, presented at six conferences and coverage in 11 local news articles.</p>

Community & Business Services (C&B), Strategy & Development (S&D), Infrastructure & Environment (I&E), Information & Communications Technology (ICT), Office of the CEO (CEO)