

ARTS PLAN 2023/24 to 2027/28 – IMPLEMENTATION FRAMEWORK

Action and Proposed Update	Responsible Team(s)	Support Team(s)	Status	Timing					2023/24 Annual Review Update (August 2024)
				23/24	24/25	25/26	26/27	27/28	
CONNECTED COMMUNITY									
1.1 Undertake a cultural audit of creatives and arts organisations in City of Vincent	S&D	C&B	Not Started		✓	✓			Project scheduled to begin in 2024/25.
1.2 Establish a database of creatives and arts organisations that can be accessed by the public.	S&D	C&B	Not Started			✓	✓		Project scheduled to begin in 2025/26.
1.3 Partner with RTRFM to promote arts and culture activities and opportunities in Vincent.	S&D	C&B	On Track	✓	✓	✓	✓	✓	<p>The City signed a Sponsorship Agreement with RTRFM for the 12-month period between September 2023 and August 2024. The sponsorship agreements includes the following benefits:</p> <ul style="list-style-type: none"> 6x advertising campaigns including production of 30 second announcement and tailored programming of spots, e-news features and click through web banners 1x live outside broadcast <p>The City have used two advertising campaigns in 2023/24 to seek applications for Vincent Film Project and raise awareness of the community engagement activities for the Town Centre Planning Frameworks. The additional four campaigns will be used before the end of the agreement.</p> <p>The live outside broadcast took place at a City-run event held in the Shortcut Lane event series.</p>
1.4 Support creative events through the Events & Festivals Sponsorship and Town Team Grant programs.	C&B	S&D	On Track	✓	✓	✓	✓	✓	The Marketing team successfully ran the Event Sponsorship 2023/24 program, awarding \$274,000 funding to 19 community events including \$80,000 towards Perth Festival.
VIBRANT AND THRIVING									
2.1 Explore opportunities for heritage and interpretation through the Arts in our public places.	S&D/LHC	I&E	Not Started			✓	✓	✓	Project scheduled to begin in 2025/26.
2.2 Ensure public art and arts opportunities are accessible to people of all abilities.	S&D	I&E/C&B	Not Started		✓	✓			Project scheduled to begin in 2024/25.

ARTS PLAN 2023/24 to 2027/28 – IMPLEMENTATION FRAMEWORK

Action and Proposed Update	Responsible Team(s)	Support Team(s)	Status	Timing					2023/24 Annual Review Update (August 2024)
				23/24	24/25	25/26	26/27	27/28	
2.3 Explore opportunities to celebrate Noongar culture and language through the arts in public places.	S&D	C&B	On Track	✓	✓	✓	✓	✓	<p>The City coordinated the 'Whadjuk Tale' collaborative mural in Kaadadjiny Lane in the Beaufort Street Town Centre as part of the Laneway Revitalisation project. This project involved a lighting artist and five mural artists collaborating on the mural which stretches more than 30 metres long across two walls and the asphalted laneway. The artists provided feedback that the collaboration between Aboriginal and non-Aboriginal artists allowed for the sharing and exchange of stories and culture, increasing understanding and appreciation of each other's cultures.</p> <p>The artwork is an homage to Boodjamooling, or Hyde Park, which is at the end of the laneway. A number of Noongar words appear in the artwork, including 'Boodjamooling' and 'Whadjuk Tale'.</p>
2.4 Commission a significant Noongar artwork in a prominent City location.	S&D	C&B/I&E	Not Started		✓				Project scheduled to begin in 2024/25.
PLACE AND IDENTITY									
3.1 Develop and implement processes to improve exposure and promotion of City run and supported arts activities.	C&B		On Track	✓	✓				The City's sponsorship agreement with RTRFM has proved a valuable resource to reach the Perth arts community and arts consumers, as well as Vincent residents. This has been focused on City run activities thus far.
3.2 Re-design and implement changes to the City's arts webpages.	C&B		Not Started		✓	✓			Project scheduled to begin in 2024/25.
3.3 Undertake a full audit of the City's art collection.	S&D		Not Started		✓	✓			Project scheduled to begin in 2024/25.
3.4 Investigate and implement new system for art collection record keeping and maintenance schedule.	S&D		Not Started				✓	✓	Project scheduled to begin in 2026/27.
4.1 Review and relaunch the Mural Co-Funding Program	S&D		On Track	✓	✓				<p>In 2023/24, the City provided financial support to the following murals through funding:</p> <ul style="list-style-type: none"> • Electric Lane mural by Luke O'Donohoe in Leederville • A Whadjuk Tale collaborative mural by J.D. Penangke, Kambarni, Jarni Creative, Jack Bromell, Honeys Mural Co and Christian Lovelady in Kaadadjiny Lane (partially funded in 2023/24) • Quince mural by Amok Island at Teeter Bakery • Beatty Park mural by Peche <p>In addition, the City reviewed the outcomes of the mural co-funding program from previous years. The Mural Co-Funding Program will be relaunched as a competitive grant program on the SmartyGrants online platform in 2Q of 2024/25.</p>

ARTS PLAN 2023/24 to 2027/28 – IMPLEMENTATION FRAMEWORK

Action and Proposed Update	Responsible Team(s)	Support Team(s)	Status	Timing					2023/24 Annual Review Update (August 2024)
				23/24	24/25	25/26	26/27	27/28	
4.2 Relaunch the Lightbox Gallery program.	S&D		On Track	✓					New lightboxes were fabricated in 2023/24 with installation scheduled for August 2024. The installation program is scheduled for September 2024.
4.3 Explore avenues to screen the collection of short films commissioned through the City of Vincent Film Project in public and to the wider community.	S&D		On Track		✓	✓	✓	✓	Project scheduled to begin in 2024/25. City of Vincent short films were successfully screened to the public as part of the event programming for the Shortcut Lane project, in the View Street carpark in May 2024.
PLACE AND IDENTITY									
5.1 Develop a living document that maps out prioritised public art opportunities.	S&D		On Track	✓	✓				The document has been developed and is Appendix 1 of the Local Planning Policy Percent for Art. In 2024/25 a consultant will be engaged to work up a Public Art Opportunities Paper which will build upon the living document and provide further detail.
5.2 Explore opportunities to integrate arts outcomes into public open spaces.	S&D		Not Started		✓	✓			Project scheduled to begin in 2024/25.
5.3 Integrate artistic opportunities into the implementation of the Wayfinding Signage Plan.	S&D		On Track	✓	✓	✓	✓	✓	The City and Studio Found have undertaken detailed design of the wayfinding signs to be installed in the City's town centres. Opportunities to incorporate art have been considered. In 2024/25, the City will undertake procurement to fabricate and install the Wayfinding Signage in the City's town centres.
5.4 Explore opportunities for artist talks on public artworks in Vincent.	S&D		Not Started				✓	✓	Project scheduled to begin in 2026/27.
5.5 Develop and implement the Public Infrastructure Mural Program.	S&D		Not Started			✓	✓	✓	Project scheduled to begin in 2025/26.
6.1 Investigate reduced-fee and alternative length of time options for creatives to hire Vincent spaces.	S&D		Not Started		✓	✓			Project scheduled to begin in 2024/25.
6.2 Explore opportunities to increase the supply of cultural infrastructure in Vincent through planning frameworks.	S&D		Not Started		✓	✓	✓	✓	Project scheduled to begin in 2024/25.
6.3 Advocate to DLGSC to assist in supporting delivery of arts spaces with funding opportunities.	S&D		Not Started		✓	✓	✓	✓	Project scheduled to begin in 2024/25.
INNOVATION AND CREATIVE ECONOMY									

ARTS PLAN 2023/24 to 2027/28 – IMPLEMENTATION FRAMEWORK

Action and Proposed Update	Responsible Team(s)	Support Team(s)	Status	Timing					2023/24 Annual Review Update (August 2024)
				23/24	24/25	25/26	26/27	27/28	
7.1 Support early career filmmakers through the City of Vincent Film Project.	S&D		On Track	✓	✓	✓	✓	✓	The City received 14 submissions for the 2023/24 edition of the Vincent Film Project. The following three successful applicants have produced short films: <ul style="list-style-type: none"> - Luna, Starring by Ailish Beahan and Caitlin Kirk - Steel Coping by Zoe Davis and Mason Smit - Becoming Aurelio by Chantel Concei and Kate Downie The short films premiered at the Revelation Perth International Film Festival on Sunday 14 July 2024.
7.2 Facilitate or promote skill development opportunities for creatives to build upon their capacities.	S&D		Not Started			✓			Project scheduled to begin in 2025/26.
7.3 Investigate the opportunity to provide a Legal Laneway in Vincent for street artists.	S&D		Not Started		✓	✓	✓		Project scheduled to begin in 2024/25.
7.4 Investigate a grant program for local arts and culture initiatives.	S&D		Not Started				✓	✓	Project scheduled to begin in 2026/27.
8.1 Ensure support of wide variety of different art forms and initiatives.	S&D		Not Started		✓	✓	✓	✓	Project scheduled to begin in 2024/25.
8.2 Support existing creative organisations and initiatives in Vincent that align with objectives of the Arts Plan.	S&D		Not Started		✓	✓	✓	✓	Project scheduled to begin in 2024/25. In 2023/24 two awards were sponsored in the WA Screen Culture Awards, as well as the Woman Scream Poetry Event by WA Poets Inc.
8.3 Explore partnership opportunities to deliver a large scale, temporary art installation.	S&D/C&B		Not Started			✓	✓	✓	Project scheduled to begin in 2025/26.

Community & Business Services (C&B), Strategy & Development (S&D), Infrastructure & Environment (I&E), Information & Communications Technology (ICT), Office of the CEO (CEO)